05-15	-2002
Form <b>PTO-1594</b> (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	U.S. Patent and Trademark Office
OMB No. 0651-002 / (exp. 5/31/2002)  Tab settings □ □ □ □ ▼	7 Z J
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
Name of conveying party(ies):     BCR Enterprises, Inc.	Name and address of receiving party(ies)     Name: Key3Media Events, Inc.
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Illinois	Internal Address: Street Address: 5700 Wilshire Boulevard City: Los Angeles State: CA Zip: 90036
Other	Individual(a) sitizanahin
Additional name(s) of conveying party(ies) attached? Yes No	Individual(s) citizenship
3. Nature of Conveyance	Association County   Destroyal Posts
	General Partnership
	Limited Partnership
	Corporation-State Delaware
Other	Other If assignee is not domiciled in the United States, a domestic
Execution Date: September 10, 2001	representative designation is attached:  Yes No  (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s):	
A. Trademark Application No.(s) 75/724753 and 75/939552  Additional number(s) attached	B. Trademark Registration No.(s)  Yes No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:2
Name: Robert W. Sacoff, Esq.	
Pattishall, McAuliffe, Newbury, Internal Address: Hilliard & Geraldson	7. Total fee (37 CFR 3.41)
	Authorized to be charged to exposit account
311 South Wacker Drive Street Address: Suite 5000	8. Deposit account number:
	16-0650 EC TO
City: Chicago State: IL Zip: 60606	I "
DO NOT USE THIS SPACE	
9. Signature.  Ana C. Al-Sakhria  Name of Person Signing  Signature  Name of Person Signing	
Total number of some including govern	chast attachments and document:

05/10/2002 LHUELLER 00000132 160650

Mail documents to be recorded with required cover sheet information to:
5724753 mmissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231 75724753

## TRADEMARK ASSIGNMENT

WHEREAS, BCR Enterprises, Inc., an Illinois corporation, 999 Oakmont Plaza, Westmont, Illinois 60559, ("Assignor") has adopted and used, is using and owns the trademarks, along with the following U.S. registrations and applications for registration thereof (the "trademarks"):

> WHERE NEXT GENERATION NETWORKING STARTS, Ser. No. 75/939550 (Abandoned) VOICECON, Ser. No. 76/004340 OPTICON, Ser. No. 76/160845 LIGHTING UP THE OPTICAL NETWORKING REVOLUTION Ser. No. 76/160843 NGN, Reg. No. 2,460,930 WHERE THE NET IS GOING NEXT, Reg. No. 2,421,540 NEXT GENERATION NETWORKS, Ser. No. 75/724753 (Abandoned) NGN VENTURES, Ser. No. 75/939552 (Abandoned)

WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the trademarks worldwide, together with the goodwill symbolized thereby, and said registrations and applications for registration thereof, and the rights to sue and recover from past infringements.

ASSIGNOR, also assigns to Assignee all its rights, title and interests in and to the copyright, and the rights to use copyrighted material, set forth in the attached Schedules 5.14 and 7.11.

BCR ENTERPRISES, INC.

President

September 10, 2001

TRADEMARK REEL: 002503 FRAME: 0991

RECORDED: 04/25/2002