

05-13-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ben Hogan Co.

5.1.02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State (checked), Other

Additional name(s) of conveying party(ies) attached? Yes No (checked)

3. Nature of conveyance:

- Assignment (checked), Merger, Security Agreement, Change of Name, Other

Execution Date: April 29, 2002

2. Name and address of receiving party(ies)

Name: Bag Boy Company, LLC

Internal Address:

Street Address: 5701 Greendale Road

City: Richmond State: VA Zip: 23228

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Virginia Limited Liability Company (checked)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (checked) Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No (checked)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 71/490662

Additional number(s) attached Yes No (checked)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert L. Brooke

Internal Address: Troutman Sanders LLP

Bank of America Plaza

Street Address: 600 Peachtree Street, N.E.,

Suite 5200

City: Atlanta State: GA Zip: 30308-2216

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed (checked), Authorized to be charged to deposit account

8. Deposit account number:

20-1507 (if necessary for additional fees)

DO NOT USE THIS SPACE

MAY - 1 2002

9. Signature.

05/10/2002 DBYRME 00000222 71490662

01 FC:481

Robert L. Brooke

40.00 OP

Name of Person Signing

Signature

May 1, 2002

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002504 FRAME: 0006

ASSIGNMENT

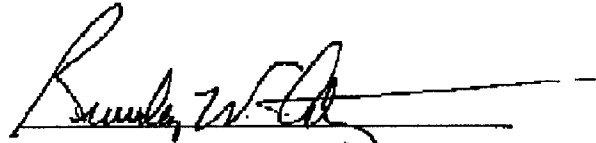
Whereas Ben Hogan Co., 901 East Cary Street, Suite 1500, Richmond, Virginia, has filed the following trademark application in the United States Patent and Trademark Office:

SERIAL NO.	DATE
71/490662	January 7, 1947

Whereas Bag Boy Company, LLC of 5701 Greendale Road, Richmond, Virginia, is desirous of acquiring said application;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledge, said Ben Hogan Co. does hereby assign unto the said Bag Boy Company, LLC all right, title and interest in and to the said application, together with the good will of the business symbolized thereby.

BEN HOGAN CO.

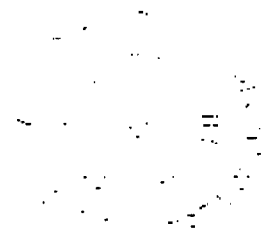


Name: Beverley W. Armstrong
Title: President

State of Virginia)
)
City of Richmond)

On this 29th day of April, 2002, before me appeared Beverley W. Armstrong, the person who signed this instrument, who acknowledges that he signed it as a free act on behalf of the identified corporation with authority to do so.


Notary Public



My Commission Expires: 2/28/05

TROUTMAN SANDERS LLP

A T T O R N E Y S A T L A W
A LIMITED LIABILITY PARTNERSHIP

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Direct Fax: 804-698-5142
File No.: 017981.000001

May 1, 2002

Commissioner of Patents & Trademarks
Box Assignments
Washington, D.C. 20231

Re: Bag Boy Company, LLC
BAG BOY
Our Reference: 017981.000001

Honorable Sir:

Enclosed for recordation in connection with the assignment of this mark please find the following:

- (1) Recordation Form Cover Sheet (Trademarks);
- (2) Copy of Trademark Assignment; and
- (3) Check no. 017350 in the amount of \$40.00.

If any additional or deficient fees are deemed to be payable, please charge our Deposit Account No. 20-1507.

Respectfully submitted,

TROUTMAN SANDERS LLP

By: 

Robert L. Brooke

Attorneys for Applicant

Enclosures
2172/1054382.1

ATLANTA • HONG KONG • LONDON • NORFOLK • RICHMOND
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TRADEMARK
REEL: 002504 FRAME: 0008

Commissioner of Patents & Trademarks

May 1, 2002

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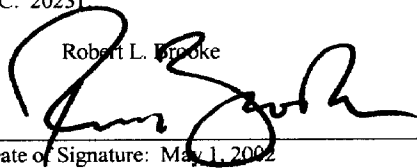
CERTIFICATE OF EXPRESS MAIL UNDER 37 CFR 1.10

Express Mail Mailing Label No.: EK017823403US

Date of Deposit: May 1, 2002

I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

Robert L. Brooke



Date of Signature: May 1, 2002