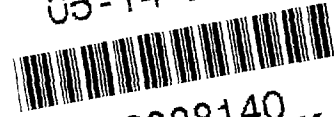


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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Players International, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____ State of Nevada

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Harrah's Las Vegas, Inc.
Internal Address: c/o Harrah's Entertainment, Inc.
Street Address: One Harrah's Court
City: Las Vegas State: NV Zip: 89119

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 4/25/02

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,344,420;
2,432,522; and 1,972,723

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane Tyler
Internal Address: Law Department
Harrah's Entertainment, Inc.
Street Address: 1023 Cherry Road
City: Memphis State: TN Zip: 38117

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
501436

DO NOT USE THIS SPACE

9. Signature.

Jane E. Tyler _____ April 29, 2002
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

OFFICE OF PUBLIC RECORDS
FINANCE SECTION
2002 MAY -8 AM 11:13

05/14/2002 TDI A21 00000034 501436 2344420
01 FC:481 40.00 CH
02 FC:482 50.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002505 FRAME: 0017

ASSIGNMENT OF TRADEMARK
(Federal Registrations/Applications)

WHEREAS, Players International, Inc., a corporation duly organized and existing under the laws of the State of Nevada, having a principal place of business at One Harrah's Court, Las Vegas, Nevada 89119, is the owner of certain service marks and has acquired goodwill associated with and symbolized by said marks; and

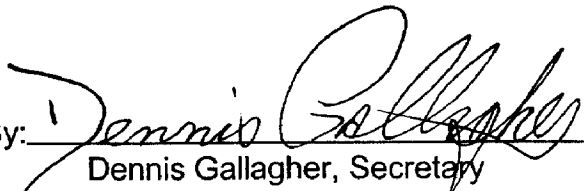
WHEREAS, Players International, Inc. is the owner of a registration relating to the said marks in the United States Patent and Trademark Office, registrations are as set out below:

<i>Description of Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
Island Terrace	2,344,420	4/25/2000
Island Terrace (Design)	2,432,522	3/06/2001
Star Casino	1,972,723	5/17/1996

WHEREAS, Harrah's Las Vegas, Inc., a corporation duly organized and existing under and by virtue of the laws of the State of Nevada, having a principal place of business at One Harrah's Court, Las Vegas, Nevada 89119, is desirous of acquiring all of the right, title and interest in and to said marks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Players International, Inc. does hereby transfer and assign to Harrah's Las Vegas, Inc. all of its right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks, and the registrations thereof herein before listed.

Players International, Inc.

By: 
Dennis Gallagher, Secretary

Date: 4/25/02

STATE OF NEVADA)
COUNTY OF CLARK)

Personally appeared before me the above named Dennis Gallagher, known or proved to me to be the same person who executed the foregoing instrument and to be the Secretary of Players International, Inc. and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this 26th day of April, 2002.

Susan C. Schweinert
Notary Public

My Commission expires June 13, 2003

