
**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Asst. Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

RE: Our File: T- 77095

<p>1. <u>Name (and address) of conveying party(ies)</u></p> <p>SMH(US) Inc. 35 East 21st.Street New York, NY 10010</p> <p>() Individual () Association () General Partnership () Limited Partnership (X) Corporation- DELAWARE () Other-</p>	<p>2. <u>Name and Address of receiving party(ies)</u></p> <p>The Swatch Group (U.S.) Inc. 1200 Harbor Boulevard, 7th Floor, Weehawken, New Jersey 07087</p> <p>() Association () General Partnership () Limited Partnership (x) Corporation-DELAWARE () Other</p>
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If assignee is not domiciled in the United States, a domestic representative designation is attached: () Yes (X) No

3. Nature of conveyance:

() Assignment;	() Merger
() Security Agreement;	(x) Change of Name
() Other;	(x) Change of Address

Execution Date: July 9, 1998

4. Application number(s) or registration number(s): 1

A. Trademark Application No. (s) No. (s)	B. Trademark Reg. 396,381
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Additional numbers attached () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP, Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining, Westchester County, New York 10562

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
 Authorized to be charged to deposit account
 Already submitted
-

8. Deposit account number:
03-2465

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jess M. Collen *Jess M. Collen* July 12, 2002
Name of person signing Signature Date

Total number of pages comprising cover sheet, attachments and documents: 2

JMC/MC
77095.2

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.



The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining
Westchester County, New York 10562
Telephone: (914) 941-5668
Facsimile: (914) 941-6091
www.collenlaw.com

Attorney Docket No.: T- 77095

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE : US Trademark Registrations
Reg. No. : 396,381
Mark : HAMILTON (Stylized)

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202
Branch: Assignments

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY THAT THIS PAPER FOR THE ABOVE-REFERENCED TRADEMARK
REGISTRATIONS, REGISTRATION NUMBER 396,381 (3 PAGES IN ALL) IS BEING FACSIMILE
TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE FACSIMILE NUMBER 1(703)
306-5995 ON THE DATE SHOWN BELOW.

NAME OF PERSON SIGNING CERTIFICATION: Mariana Cana

SIGNATURE Mariana Cana

DATED: July 12, 2002

COLLEN IP
Intellectual Property Law
The Holyoke-Manhattan Building
80 South Highland Avenue, Town of Ossining
Westchester County, New York 10562
Telephone: (914) 941-5668/ Facsimile: (914) 941-6091

NOTE: IF THERE IS ANY ADDITIONAL FEE DUE PLEASE CHARGE IT TO OUR DEPOSIT
ACCOUNT 03-2465 AND ADVISE US OF ANY CHARGE THAT YOU MAKE.