

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings  $\Rightarrow \Rightarrow \Rightarrow$   $\nabla$   $\nabla$   $\nabla$   $\nabla$   $\nabla$   $\nabla$

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jonathan Willinger

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation-State
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: JW Pet Company, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 377 Route 17 South, Suite 104  
Hasbrouck Heights  
City: \_\_\_\_\_ State: NJ Zip: 07670

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State New Jersey
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

Execution Date: 07/15/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_  
\_\_\_\_\_

B. Trademark Registration No.(s) 2,201,919

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda S. Chan

Internal Address: \_\_\_\_\_

Docket No.: JWIL 13.763 (100668-12860)

Street Address: Katten Muchin Zavis Rosenman  
575 Madison Avenue

City: New York State: NY Zip: 10022-2585

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1290

(Attach duplicate copy of this page if paying by deposit account)

### DO NOT USE THIS SPACE

9. Signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

Linda S. Chan

Name of Person Signing



Signature

July 15, 2002

Date

Total number of pages including cover sheet, attachments, and document 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK

WHEREAS Jonathan Willinger ("ASSIGNOR") a United States citizen, having a place of residence at 65 Mayflower Drive, Tenafly, New Jersey 07670 has adopted, used and is the owner of the entire right, title and interest in and the trademark J.W. PET COMPANY registered in the Federal Register of the United States on November 3, 1998 as U.S. Registration No. 2,201,919; and

WHEREAS, JW Pet Company, Inc., a New Jersey corporation, with a place of business at 377 Route 17 South, Suite 104, Hasbrouck Heights, NJ 07604 ("ASSIGNEE"), is desirous of acquiring the intellectual property and good will associated with the therewith;

NOW THEREFORE, for goods and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby assign, convey, transfer, deliver, set over and vest to and in ASSIGNEE, its successors and assigns, absolutely and forever, this entire right, title and interest, whether statutory or common law, in and to the trademark J.W. PET COMPANY, and all the rights and privileges related thereto including but not limited to the priority rights arising from said Registration and mark, the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of past, present and future

infringement and dilution, together with that part of the goodwill of the business connected with the use of and symbolized by said Trademarks throughout the world.

IN WITNESS WHEREOF, Jonathan Willinger has caused this Trademark Assignment to be executed and delivered as of this 15th day of July, 2002.

Jonathan Willinger

