

05-16-2002



OFFICE OF PUBLIC AFFAIRS  
2002 MAY -6 AM 10:06

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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

24432.003

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
May 3, 2002

Conveying Party

Mark if additional names of conveying parties attached  
Name  Execution Date  
Month Day Year  
May 3, 2002

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

05/15/2002 DBYRNE 00000190 76130626

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 350.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002506 FRAME: 0947

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="76/130,626"/>	<input type="text" value="76/173,498"/>	<input type="text" value="76/220,101"/>	<input type="text" value="1,830,497"/>	<input type="text" value="1,838,034"/>	<input type="text" value="1,726,050"/>
<input type="text" value="76/245,487"/>	<input type="text" value="76/245,490"/>	<input type="text" value="76/327,902"/>	<input type="text" value="1,716,265"/>	<input type="text" value="1,579,319"/>	<input type="text" value="2,487,601"/>
<input type="text" value="76/327,698"/>	<input type="text" value="76/327,913"/>	<input type="text" value="76/327,901"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Francis M. Pinckney

May 6, 2002

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK  
REGISTRATIONS & PENDING APPLICATIONS**

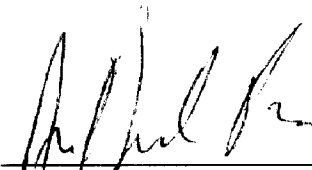
**WHEREAS**, Agrivest International, Inc., a corporation, organized and existing under the laws of the State of Florida, with a principal office and place of business at 810 S.W. 80<sup>th</sup> Street, Ocala, Florida 34474 (the "Assignor"), is the owner of the trademarks (the "Marks") and the registrations thereof (the "Registrations") itemized in Exhibit A attached hereto; and

**WHEREAS**, Brands Management, LLC, a limited liability company, organized and existing under the laws of the State of Florida, with a principal office and place of business at 4405 N.W. 97<sup>th</sup> Avenue, Miami, Florida 33178 (the "Assignee"), is desirous of acquiring said Marks and Registrations;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks and Registrations of said Marks, together with the good will of the business symbolized by the Marks and Registrations of said Marks.

AGRIVEST INTERNATIONAL, INC.

By:

  
\_\_\_\_\_

Name:

Title:

0235528.01  
LIB:CH2

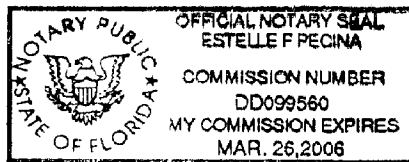
**TRADEMARK  
REEL: 002506 FRAME: 0949**

State of Florida

County of Dade

On this 3rd day of May, 2002, before me, a Notary Public, came Anthony A. Sarandes, to me known and known by me to be the individual described in and who executed the foregoing Assignment of Trademark Applications and Pending Applications, and duly acknowledged the same to be his free act and deed.

Estelle F. Pecina  
Notary Public



**EXHIBIT A**

**Pending U.S. Trademark Applications**

<b>Mark</b>	<b>Application Serial No.</b>	<b>Date of Filing</b>
COLOR ME RIO	76/130,626	September 19, 2000
SWEETEST DAY	76/173,498	November 30, 2000
RANDOM ACT OF KINDNESS DAY	76/220,101	March 6, 2001
RIO ROSES UNIVERSITY	76/245,487	April 24, 2001
THE RIO ROSE MARKET	76/245,490	April 24, 2001
START ME UP RIO	76/327,902	October 19, 2001
RIO A'LA CARTE	76,327,698	October 19, 2001
SEASONAL COLOR ME RIO	76/327,913	October 19, 2001
RAINBOW ROSE	76/327,901	October 19, 2001

**Registered U.S. Trademarks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
FLORA TEC and Design	1,830,497	April 12, 1994
FLORA TEC	1,838,034	May 31, 1994
RIO ROSES	1,726,050	October 20, 1992
EQUIFLOR	1,716,265	September 15, 1992
GUARANTEED FRESH and Design	1,579,319	January 23, 1990
THE EQUIFLOR POWER PARTNERSHIP	2,487,601	September 11, 2001