

Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) 102092282 U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002) Tab settings To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Pulver.com, Inc. Name: Kev3Media Events, Inc. Internal Individual(s) Address: General Partnership Limited Partnership Street Address: 5700 Wilshire Boulevard Corporation-State New York Los Angeles State: CA Zip: 90036 Individual(s) citizenship Additional name(s) of conveying party(ies) attached? 
Yes 
No 3. Nature of Conveyance Association General Partnership Merger Limited Partnership Security Agreement Change of Name Corporation-State Delaware Other Other If assignee is not domiciled in the United States, a domestic May 2, 2002 representative designation is attached: Yes No Execution Date: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 2,487,115; 2,301,299 and 2,545,515 Additional number(s) attached Yes No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: \_\_\_\_\_\_3 concerning document should be mailed: Robert W. Sacoff, Esq. 7. Total fee (37 CFR 3.41).....\$ 90.00 Pattishall, McAuliffe, Newbury, Internal Address: Hilliard & Geraldson  $\boxtimes$ Enclosed Authorized to be charged to deposit account 8. Deposit account number: 311 South Wacker Drive **Suite 5000** Street Address: DO NOT USE THIS SPACE 9. Signature. Ana C. Al-Sakhria Name of Person Signing 5/15/2002 DBYRNE 00000267 2487115 Total number of pages including cover sheet, attachments, and document: 2 40.000 documents to be recorded with required cover sheet information to:
50.00 DC Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

## TRADEMARK ASSIGNMENT

WHEREAS, PULVER.COM, INC., a New York corporation, of 115 Broadhollow Road, Melville, New York 11747, ("Assignor") has adopted and used, is using and owns the trademarks (the "marks").

VON, Reg. No. 2487115 VON, Reg. No. 2301299 VOICE ON THE NET, Reg. No. 2545515

WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the marks worldwide, together with the goodwill symbolized thereby, and said registration and application for registration thereof, and the rights to sue and recover from past infringements.

PULVER.COM, INC.

By:

Name:

Title: Date: USUT EARGHAN UP CORPORATE DEVELOPMENT

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TRADEMARK
RECORDED: 05/09/2002 REEL: 002507 FRAME: 0014