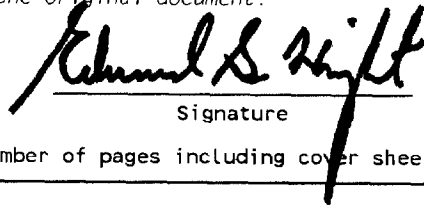


9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward S. Wright
Name of Person Signing


Signature

April 22, 2002
Date

Total number of pages including cover sheet, attachments and document: [4]

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Trademarks
Box Assignment
Washington, D.C. 20231

File No. TA-64481-3/ESW

Rev. 8/93

TRADEMARK ASSIGNMENT


DIRECT FOCUS, INC., a corporation of the State of Washington, having a place of business at Vancouver, Washington, is the owner of the trademark POWER-BOARD which has been duly registered in the United States Patent and Trademark Office as Registration No. 2,022,756; and

TESSEMA DOSHO SHIFFERAW, an individual residing in Albany, California, is desirous of acquiring the entire right, title and interest in and to said trademark and said registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, DIRECT FOCUS, INC. hereby assigns unto TESSEMA DOSHO SHIFFERAW, all right, title and interest in and to the POWER-BOARD trademark and United States Trademark Registration No. 2,022,756, together with the good will of the business symbolized thereby, including the right to recover for past infringement.

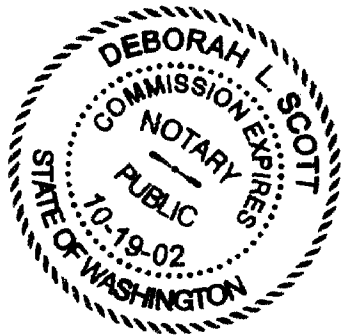
DIRECT FOCUS, INC. agrees to execute and deliver any and all papers, instruments and other documents, as requested by TESSEMA DOSHO SHIFFERAW, and to perform all reasonable acts required by TESSEMA DOSHO SHIFFERAW, in order that TESSEMA DOSHO SHIFFERAW can fully enjoy the right, title and interest herein conveyed.

DIRECT FOCUS, INC.

By 
Brian R. Cook
Chief Executive Officer

County of Clark)
) ss.
State of Washington)

On this 16th day of April, in the year 2002, before me the undersigned Notary Public, personally appeared Brian R. Cook, known to me or proved to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same.



Deborah L. Scott
Notary Public