

05-20-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office Ref. No. 1011-TM-412

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5-13-02 Rusconi Editore S.p.A. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Italian Corporation Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Hachette Rusconi S.p.a. Internal Address: Street Address: Viale Sarca 235 City: Milano State: Italy Zip: 20126 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Italian Corporation If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: June 28, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/260,284 B. Trademark Registration No.(s) 1,221,618; 1,627,004; 1,542,470; 1,555,715; 1,082,465; and 1,542,469 Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: James V. Costigan, Esq. Internal Address: Street Address: Hedman & Costigan, P.C 1185 Avenue of the Americas City: New York State: NY Zip: 10036

7. Total fee (37 CFR 3.41): \$ 215.00 Enclosed Authorized to be charged to depositor's account 8. Deposit account number: 08-1540 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. James V. Costigan Reg. No. 25,669 Name of Person Signing Signature Date May 6, 2002 Total number of pages including cover sheet, attachments, and document: 3

05/17/2002 DBYRNE 00000148 76260284 01 FC:481 02 FC:482 40.00 OP 175.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002508 FRAME: 0213

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APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm of Hedman, Gibson & Costigan, P.C., having a principal place of business at 1185 Avenue of the Americas, New York, New York 10036-2601 is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints Edward A. Hedman (Reg. No. 22,120), Thomas M. Gibson (Reg. No. 24,638), James V. Costigan (Reg. No. 25,669), Alan B. Clement (Reg. No. 34,563), Kenneth F. Florek (Reg. No. 33,173) and the firm of Hedman, Gibson & Costigan, P.C., 1185 Avenue of Americas, New York, New York 10036 (212)-302-8989, as its attorneys to prosecute this application to registration, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. Please send all correspondence to Alan B. Clement, Esq., c/o Hedman, Gibson & Costigan, P.C., 1185 Avenue of the Americas, New York, New York 10036.

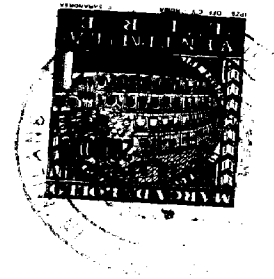
Hachette Rusconi S.p.A.
Presidente

Date: May 2, 2002

By: X
Name: BERNARD BELANO
Title:

DECLARATION

DICHIARAZIONE



I, the undersigned,
dott. GIULIANO SALVINI

Io, il sottoscritto,
dott. GIULIANO SALVINI

Notary Public in Milan
(Notary District of
Milan)
do hereby certify that

Notaio a Milano
Collegio Notarile di
Milano
con la presente certifico che

on June 28, 2001

in data 28 Giugno 2001

the Italian Joint-Stock Company

la Società per Azioni

Rusconi Editore S.p.a.

Rusconi Editore S.p.a.

located at

con sede in

Viale Sarca 235
20126 Milano
Italy

Viale Sarca 235
20126 Milano
Italia

changed name to

ha mutato denominazione in

Hachette Rusconi S.p.a.

Hachette Rusconi S.p.a.

The address remained unchanged.

La sede è rimasta invariata.

(Seal/Sigillo)