

05-20-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

Judi Pauly Date 5.2.02

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks Washington, D.C. 20231, on 5.2.02

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): THOMAS AKI, doing business as Big Kahuna Beverage Co. 5-13-02

2. Name and address of receiving party(ies) Name: CICO ENTERPRISE, LTD. Internal Address: Street Address: 99-1230 Waiua Place City: Aiea State: HI Zip: 96701

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 04/26/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,809,457

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Martin E. Hsia Internal Address: P. O. Box 939 Street Address: City: Honolulu State: HI Zip: 96808

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. 05/17/2002 DBYRNE 00000254 1809457 Martin E. Hsia 40.00 DP Name of Person Signing

Signature Date 05/02/2002

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

OFFICE OF PATENT AND TRADEMARK RECORDS FINANCE SECTION 2002 MAY 13 AM 10:59

**ASSIGNMENT OF TRADEMARKS,
TRADE NAMES AND COPYRIGHT RIGHTS**

EFFECTIVE AS OF 4/26/02, **THOMAS AKI, doing business as Big Kahuna Beverage Co.**, a United States citizen, whose mailing address is P.O. Box 4348, Kaneohe, Hawaii 96744 (the "Assignor"), and **CICO ENTERPRISE, LTD.**, a Hawaii corporation, with its mailing address at 99-1230 Waiua Place, Aiea, Hawaii 967001 (the "Assignee"), agree as follows:

1. Background and Certain Definitions. The Assignor desires to assign to the Assignee all of the Assignor's trademark, trade name and copyright rights, if any, to "BIG KAHUNA", "BIG KAHUNA BEVERAGE COMPANY", "BIG KAHUNA HAWAIIAN HERBAL TEA", "BIG KAHUNA TEA", "BIG KAHUNA TROPICAL DRINKS", "BIG KAHUNA TROPICAL BEVERAGES", "BIG KAHUNA SODAS", and all logos, graphics and designs used in connection therewith, and all designations and derivative names using "BIG KAHUNA" (the "Marks"), together with the registration described below.

2. Assignment. The Assignor hereby assigns, transfers and sets over unto the Assignee all of the Assignor's trademark, trade name and copyright rights in and to the Marks, and all state, federal and other registrations therefor, if any, including (without limitation), U.S. Registration No. 1,809,457 issued December 7, 1993, for "BIG KAHUNA" in International Class 32 (the "Registration");

TOGETHER WITH all goodwill symbolized by the Marks and the Registration;

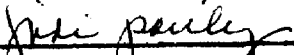
ALSO, TOGETHER WITH all rights to sue for past infringement, if any there may be;

The Assignor represents and warrants to the Assignee that the Assignor is the owner of all the trademark, trade name and copyright rights in and to the Marks; the Assignor has good right to grant, sell, convey, assign and transfer all of the Assignor's rights herein assigned to the Assignee; the Assignor has not previously transferred, assigned, encumbered, or licensed any of said rights; and the Assignor will WARRANT AND DEFEND all rights herein assigned to the Assignee against the lawful claims and demands of all others.

This Assignment shall be binding upon the Assignor and the Assignor's heirs, personal representatives, devisees, successors, successors in trust and assigns, and shall inure to the benefit of the Assignee and the Assignee's successors and assigns. This Assignment contains the entire agreement between the parties with respect to the Marks and the Registration and can be amended only by a written instrument signed by both parties. This Assignment shall be interpreted and enforced under the laws of the State of Hawaii, and the courts of the State of Hawaii and the United States District Court for the

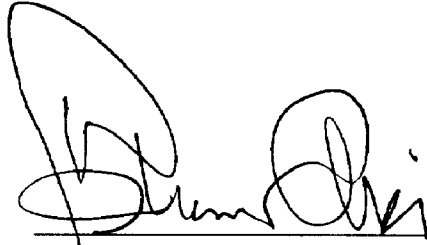
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Judi Pauly


Date 5.2.02 TRADEMARK

District of Hawaii, and no other courts, shall have exclusive jurisdiction over any dispute arising under this Assignment.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the date first written above.



THOMAS AKI,
doing business as Big Kahuna Beverage Co.

Assignor

CICO ENTERPRISE, LTD.

By  _____
Arthur K. K. Wong
Its President

Assignee