

05-20-2002



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Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): SynQuest, Inc.

*2-22-02*

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State: Oregon
- Other *5-20-02*

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Futuredontics, Inc.  
Internal  
Address: Susan Keenberg, General Counsel  
  
Street Address: 6060 Center Drive, 7th Floor  
City: Los Angeles State: California Zip: 90045

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State: California
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: January 2, 2002 \_\_\_\_\_

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) see attached list

B. Trademark Registration No.(s) see attached list

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Futuredontics, Inc. \_\_\_\_\_

Internal Address: Susan Keenberg, General Counsel  
\_\_\_\_\_  
\_\_\_\_\_

Street Address: 6060 Center Drive, 7th Floor \_\_\_\_\_  
\_\_\_\_\_

City: Los Angeles State: California Zip: 90045

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41).....\$ 290.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:  
\_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**SUSAN KEENBERG**

\_\_\_\_\_  
Name of Person Signing

*Susan Keenberg*  
\_\_\_\_\_  
Signature

*2/06/02*  
\_\_\_\_\_  
Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/11/2002 6TOM11 00000140 76167477

01 FC:481  
02 FC:482

40.00 DP  
250.00 OP

**TRADEMARK**  
**REEL: 002508 FRAME: 0510**

Trademark Application Numbers:

76/167477  
76/167476  
76/167478  
76/167479  
76/099,061

Trademark Registration Numbers:

2,267,403  
1,697,956  
2,268,899  
2,290,712  
2,241,408  
2,270,848

## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: 1-800-SMILE-BRITE  
Application No.: 76/167477  
Date of Application: November 17, 2000

WHEREAS Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.

By: \_\_\_\_\_

George Gisel, President

State of California

County of

Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL

## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark:	THEPATIENTSCHOICE.COM
Application No.:	76/167476
Date of Application:	November 17, 2000

WHEREAS Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_  
George Gisel, President

State of California

County of

Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL

**ASSIGNMENT OF REGISTERED SERVICE MARK**

**WHEREAS** SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: DENTALWEBTOOLS.COM  
Application No.: 76/167478  
Date of Application: November 17,2000

**WHEREAS** Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

**NOW, THEREFORE,** in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc



By: \_\_\_\_\_  
George Gisel, President

State of California

County of Los Angeles

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Notary Public

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## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: DENTALREFERRAL.COM  
Application No.: 76/167479  
Date of Application: November 17, 2000

WHEREAS Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.

By: 

George Gisel, President

State of California

County of Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

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Notary Public

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## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

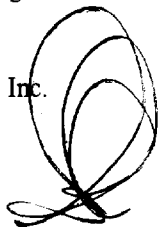
Service Mark:	THRIVINGPRACTICES.COM
Application No.:	76/099,061
Date of Application:	July 31, 2000

WHEREAS Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_  
George Gisel, President

State of California

County of

Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL

## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:


Service Mark:	The Patient's Choice for a Great Dentist
Registration No.:	2,267,403
Date of Registration:	August 3, 1999

WHEREAS Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_

George Gisel, President

State of California

County of \_\_\_\_\_

*Los Angeles*

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL



## ASSIGNMENT OF REGISTERED SERVICE MARK

**WHEREAS** SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark:	DRS DENTAL REFERRAL SERVICE
Registration No.:	1,697,956
Date of Registration:	June 30, 1992

**WHEREAS** Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

**NOW, THEREFORE**, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.

By: \_\_\_\_\_

George Gisel, President

State of California

County of \_\_\_\_\_

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL

## ASSIGNMENT OF REGISTERED SERVICE MARK

**WHEREAS** SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: 1-800-DRILL-LESS  
Registration No.: 2,268,899  
Date of Registration: August 10, 1999

**WHEREAS** Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

**NOW, THEREFORE**, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_  
George Gisel, President

State of California

County of

Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

SEAL

**ASSIGNMENT OF REGISTERED SERVICE MARK**


**WHEREAS** SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: DENTAL REFERRAL SERVICE WE HAVE A GREAT DENTIST FOR YOU  
Registration No.: 2,290,712  
Date of Registration: November 2, 1999

**WHEREAS** Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

**NOW, THEREFORE**, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.  
  
By: \_\_\_\_\_  
George Gisel, President

State of California  
County of Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

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**ASSIGNMENT OF REGISTERED SERVICE MARK**

**WHEREAS** SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: THE ORIGINAL DENTAL REFERRAL SERVICE  
Registration No.: 2,241,408  
Date of Registration: April 20, 1999

**WHEREAS** Futuredontics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

**NOW, THEREFORE**, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_  
George Gisel, President

State of California

County of Los Angeles

On this 2<sup>nd</sup> day of January, 2002, personally appeared the above-named Assignor, George Gisel, known to me, and executed the foregoing Assignment in my presence.

\_\_\_\_\_  
Notary Public

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## ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS SynQuest, Inc., an Oregon corporation located at 1930 South Coast Highway, Suite 200, Oceanside, California 92054 ("Assignor"), has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

Service Mark: THE ORIGINAL WORD-OF-MOUTH REFERRAL SYSTEM  
Registration No.: 2,270,848  
Date of Registration: August 17, 1999

WHEREAS Futuredentics, Inc., a California corporation with its principal offices at 6060 Center Drive, 7<sup>th</sup> Floor, Los Angeles, California 90045 ("Assignee") is desirous of acquiring said registered service mark;

NOW, THEREFORE, in exchange for good and valuable consideration the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said service mark, including, without limitation, all claims related to infringement of said service mark, together with the goodwill of the business symbolized by said service mark and registration thereof.

Signed at Los Angeles, California this 2<sup>nd</sup> day of January, 2002.

SynQuest, Inc.



By: \_\_\_\_\_

George Gisel, President

State of California

County of

Los Angeles

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