

05-20-2002



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

102095196

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ACXIOM RTC, INC.

5.14.02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: ACXIOM CORPORATION
 Internal Address: _____
 Street Address: 301 Industrial Boulevard
 City: Conway State: Arkansas ZIP: 72032

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 31, 2002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,907,571	1,930,774	2,335,491	1,890,467	1,879,151
2,087,337	1,909,436	1,621,575	1,249,248	2,331,779
1,868,979	1,669,690	1,705,320	1,880,455	1,653,857
2,363,878	1,874,594	1,874,593	1,879,150	1,872,021
1,697,968				

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Andrea Walker
Jenkins & Gilchrist, P.C.
 Internal Address: _____

 Street Address: 1445 Ross Avenue, Ste. 3200
 City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: Twenty-One (21)

7. Total fee (37 CFR 3.41): \$ 540.00
 Enclosed
 Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

8. Deposit Account number:
10-0447
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrea Walker Andrea Walker May 14, 2002
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: -1- Total Pages -5-

OFFICE OF PUBLIC RECORDS
 2007 MAY 14 AM 11:08
 FINANCE SECTION

05/20/2002 AHMED1 00000039 1907571
 01 FC:481 40.00 OP
 02 FC:482 500.00 OP

Dallas2 895605 v 1, 12283.00139

TRADEMARK
REEL: 002508 FRAME: 0599

Delaware

PAGE 1

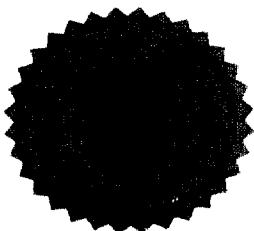
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ACXIOM RTC, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ACXIOM CORPORATION" UNDER THE NAME OF "ACXIOM CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIFTH DAY OF MARCH, A.D. 2002, AT 2:58 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF MARCH, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1705459

2017982 8100M

020219690

DATE: 04-05-02

TRADEMARK
REEL: 002508 FRAME: 0600

**CERTIFICATE OF OWNERSHIP AND MERGER
OF
ACXIOM RTC, INC.
INTO
ACXIOM CORPORATION**

Pursuant to the provisions of Section 253 of the General Corporation Law of the State of Delaware (the "Delaware Act"), the undersigned corporations adopt the following Certificate of Ownership and Merger for the purpose of merging Acxiom RTC, Inc., a Delaware corporation ("Merged Corporation"), into Acxiom Corporation, a Delaware corporation ("Surviving Corporation"):

1. The names of the undersigned corporations and the states under the laws of which they are organized are, respectively:

<u>Name of Corporation</u>	<u>State of Incorporation</u>
Acxiom RTC, Inc.	Delaware
Acxiom Corporation	Delaware

2. The Surviving Corporation owns 100% of the outstanding stock of the Merged Corporation.

3. The name of the Surviving Corporation is Acxiom Corporation, and it is to be governed by the laws of the State of Delaware.

4. The Secretary of Surviving Corporation hereby certifies that the Plan of Merger (the "Plan") was unanimously adopted in a resolution of the Executive Committee of the Board of Directors of Surviving Corporation on March 15, 2002. The Plan was not required to be approved by the shareholders of the Surviving Corporation. A copy of the resolution of the Executive Committee of the Board of Directors is attached hereto as Exhibit A.

5. The Secretary of Merged Corporation hereby certifies that the Plan was unanimously adopted in a resolution of the Board of Directors and the sole shareholder of Merged Corporation on March 15, 2002. The Plan was submitted to Acxiom Corporation, the sole Shareholder of Merged Corporation. 100 shares of the common stock, representing all of the issued and outstanding shares of stock in the Merged Corporation, were entitled to vote on the Plan, and all of such shares voted to approve the Plan on March 15, 2002. The number of votes cast for the Plan was sufficient for approval. All such voting was conducted in accordance with the Delaware Act. No shares voted against the Plan.

6. The merger shall be effective at 11:59 p.m. on March 31, 2002.

IN WITNESS WHEREOF, this Certificate has been executed and acknowledged by the Secretary of Surviving Corporation and the Secretary of Merged Corporation.

SURVIVING CORPORATION:

ACXIOM CORPORATION,
a Delaware corporation

By: Catherine L. Hughes
Catherine L. Hughes, Secretary

MERGED CORPORATION:

ACXIOM RTC, INC.,
a Delaware corporation

By: Catherine L. Hughes
Catherine L. Hughes, Secretary

Exhibit A**Resolutions Regarding the Merger
Of Certain Wholly-Owned
Subsidiaries With and Into
Acxiom Corporation**

WHEREAS, the Executive Committee of the Board of Directors has been advised that there are two (2) wholly-owned subsidiaries of Acxiom which are no longer actively engaged in the conduct of business or the continued maintenance of the separate corporate existence of such subsidiaries serves no meaningful purpose, and the Executive Committee of the Board of Directors has determined that the merger of such subsidiaries with and into Acxiom Corporation is in Acxiom's best interest;

NOW, THEREFORE, BE IT RESOLVED, that the wholly-owned subsidiaries of Acxiom listed below shall be merged with and into Acxiom Corporation effective March 31, 2002 or as soon as practicable thereafter.

Subsidiaries to be Merged

Acxiom RTC, Inc.

Acxiom NJA, Inc.

FURTHER RESOLVED, that Catherine L. Hughes or other officers of Acxiom Corporation, and any one or more of them hereby is, authorized by and on behalf of the corporation, to make, execute, deliver and file such other related agreements, certificates, instruments or documents as such officers may approve, the execution of any such further agreements, certificates, instruments or documents (including any amendments thereto) by such officers to be conclusive evidence of such approval.