

05-20-2002



102095568

HEET  
JLY

Docket No.:

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5-13-02  
**Roseland Distribution Company**  
 426 Eagle Rock Avenue  
 c/o B&G Foods, Inc.  
 Roseland, New Jersey 07068

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)       Yes  No

2. Name and address of receiving party(ies):

Name: Polaner, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 4 Gatehall Drive  
 City: Parsippany State: NJ ZIP: 07054

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
 (Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other Correction to receiving party for assignment recorded at Reel/Frame 2058/0014

Execution Date: December 2, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

<u>1,832,827</u>	<u>1,751,430</u>	<u>987,993</u>
<u>1,497,875</u>	<u>1,961,765</u>	<u>1,650,259</u>
<u>596,870</u>	<u>1,545,485</u>	<u>1,123,759</u>

Additional numbers       Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sana Hakim, Esq.  
 Internal Address: Bell, Boyd & Lloyd LLC  
 \_\_\_\_\_  
 Street Address: P.O. Box 1135  
 \_\_\_\_\_  
 City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:..... 9

7. Total fee (37 CFR 3.41):.....\$ 240.00 E

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Sana Hakim, Esq.    [Signature]    12-18-01  
 Name of Person Signing    Signature    Date

Total number of pages including cover sheet, attachments, and 11

REC

TR

02-20-2002



101987614

Docket No.:

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

M. Polaner & Son, Inc.  
426 Eagle Rock Avenue  
Roseland, New Jersey 07068

1.25.02

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction to receiving party for assignment
- Merger
- Change of Name

Execution Date: December 2, 1999  
recorded at Reel/Frame 2058/0001

2. Name and address of receiving party(ies):

Name: Polaner, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 4 Gatehall Drive  
City: Parsippany State: NJ ZIP: 07054

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,124,752

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sana Hakim, Esq.  
Internal Address: Bell, Boyd & Lloyd LLC  
Street Address: P.O. Box 1135  
City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sana Hakim, Esq.  
Name of Person Signing

Signature

12-18-01

Date

## ASSIGNMENT OF TRADEMARKS

WHEREAS, M. POLANER & SON, INC., a New Jersey corporation, having its principal offices at 426 Eagle Rock Avenue, Roseland, New Jersey, 07068, has adopted, used, is using and is the owner of trademark which is now registered in the United States Patent and Trademark Office listed in the attached Schedule A.

WHEREAS, M. POLANER, INC., a Delaware corporation, having its principal offices at 1655 Littleton road, Parsippany, New Jersey, 07054, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, M. POLANER & SON, INC., hereby assigns to M. POLANER, INC. all right, title and interest in and to said trademarks as identified in Schedule A, together with all common law rights and goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter

305941/2/1 SWLH01\_

TRADEMARK  
REEL: 002058 FRAME: 0002

TRADEMARK  
REEL: 002509 FRAME: 0172

M. POLANER & SON, INC.

Dated: Dec 2 1999

By: [Signature]

STATE OF New Jersey )  
COUNTY OF Essex ) ss:

On this 2 day of December, 1999, David Wenner  
personally appeared before me, who is known by me to be the  
President of B.G Foods, the assignor above named, and  
acknowledged that he executed the foregoing Assignment of  
Trademarks on behalf of said assignor and pursuant to authority  
duly received.

Notary Public

[Signature: Beverly A. Bennett]

BEVERLY A. BENNETT  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 4/25/2002

SCHEDULE 1

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
POLANER LITE	1,124,752	September 4, 1973

138/D-1 02LX01\_

RECORDED: 03/27/2000

TRADEMARK  
REEL: 002058 FRAME: 0004

TRADEMARK  
REEL: 002509 FRAME: 0174

## ASSIGNMENT OF TRADEMARKS

WHEREAS, ROSELAND DISTRIBUTION COMPANY, a Delaware corporation, having its principal offices at 426 Eagle Rock Avenue, c/o B&G Foods, Inc., Roseland, New Jersey 07068, has adopted, used, is using and is the owner of trademarks which are now registered in the United States Patent and Trademark Office listed in the attached Schedule A.

1/23 *CPH*  
WHEREAS, ~~MAXX POLANER~~ POLANER, INC., a Delaware corporation, having its principal offices at 1655 Littleton Road, Parsippany, New Jersey 07054, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ROSELAND DISTRIBUTION COMPANY, hereby assigns to <sup>1/23 *CPH*</sup> ~~MAXX POLANER~~ POLANER, INC. all right, title and interest in and to said trademarks as identified in Schedule A, together with all common law rights and goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

ROSELAND DISTRIBUTION COMPANY -

Dated: Dec 2, 1999

By: [Signature]

STATE OF New Jersey )  
 ) SS:  
COUNTY OF Essex )

On this 2 day of December, 1999, David Wenner personally appeared before me, who is known by me to be the President of B.G Foods, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.

Notary Public

Beverly A. Bennett

BEVERLY A. BENNETT  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 4/25/2002

SCHEDULE 1

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALL FRUIT	1,832,827	April 26, 1994
DON'T DARE CALL IT JELLY! (AND DESIGN)	1,751,430	February 9, 1993
JAM LOVER'S (AND DESIGN)	987,993	July 9, 1974
MAX AMS	1,497,875	July 26, 1988
POLANER	1,961,765	March 12, 1996
POLANER	1,650,259	July 9, 1991
POLANER	596,870	October 12, 1954
POLANER FANCY FRUIT	1,545,485	June 27, 1989
WHITE CAP	1,123,759	August 7, 1979



## ASSIGNMENT OF TRADEMARKS

WHEREAS, ROSELAND DISTRIBUTION COMPANY, a Delaware corporation, having its principal offices at 426 Eagle Rock Avenue, c/o B&G Foods, Inc., Roseland, New Jersey 07068, has adopted, used, is using and is the owner of trademarks which are now registered in the United States Patent and Trademark Office listed in the attached Schedule A.

WHEREAS, M. POLANER, INC., a Delaware corporation, having its principal offices at 1655 Littleton Road, Parsippany, New Jersey 07054, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ROSELAND DISTRIBUTION COMPANY, hereby assigns to M. POLANER, INC. all right, title and interest in and to said trademarks as identified in Schedule A, together with all common law rights and goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

305619/D/1 9WXJ01\_

ROSELAND DISTRIBUTION COMPANY -

Dated: Dec. 2, 1999

BY: [Signature]

STATE OF New Jersey )  
 ) SS:  
COUNTY OF Essex )

On this 2 day of December, 1999, David Wenner personally appeared before me, who is known by me to be the President of B.G. Foods, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.

Notary Public

Beverly A. Bennett  
BEVERLY A. BENNETT  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 4/25/2002

## SCHEDULE 1

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALL FRUIT	1,832,827	April 26, 1994
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POLANER FANCY FRUIT	1,545,485	June 27, 1989
WHITE CAP	1,123,759	August 7, 1979

## ASSIGNMENT OF TRADEMARKS

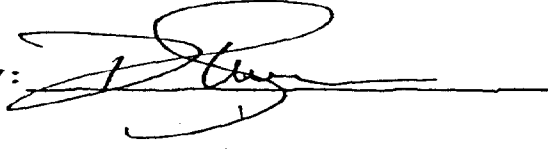
WHEREAS, M. POLANER & SON, INC., a New Jersey corporation, having its principal offices at 426 Eagle Rock Avenue, Roseland, New Jersey, 07068, has adopted, used, is using and is the owner of trademark which is now registered in the United States Patent and Trademark Office listed in the attached Schedule A.

<sup>1/23 GJL</sup> POLANER,  
WHEREAS, ~~MYX POLANER~~, INC., a Delaware corporation, having its principal offices at 1655 Littleton road, Parsippany, New Jersey, 07054, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, M. POLANER & SON, INC., hereby assigns to <sup>1/23 GJL</sup> ~~MYX POLANER~~ POLANER, INC. all right, title and interest in and to said trademarks as identified in Schedule A, together with all common law rights and goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

M. POLANER & SON, INC.

Dated: Dec 2, 1999

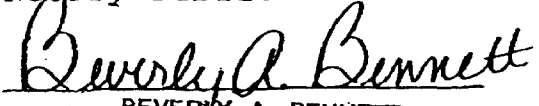
By: 

STATE OF New Jersey )  
COUNTY OF Essex )

SS:

On this 2 day of December, 1999, David Wenner personally appeared before me, who is known by me to be the President of B.G Foods, the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.

Notary Public



BEVERLY A. BENNETT  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 4/25/2002

SCHEDULE 1

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
POLANER LITE	1,124,752	September 4, 1979