

05-21-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Nestle Mexico, S.A. de C.V. Av. Ejercito Nacional No. 453 Col. Granada, 11520 Mexico D.F. 5-15-02 [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [x] Other Mexico Corporation Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: Societe des Produits Nestle S.A. Internal Address: Case Postale 353 Street Address: 1800 Vevey, SWITZERLAND City: State: Zip: [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [x] Other Switzerland Corporation If assignee is not domiciled in the United States, a domestic representative designation is attached: [x] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: December 31, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) NONE B. Trademark Registration No.(s) 2188944, 2188945 Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Robert H. Sanders Internal Address: c/o Nestle USA, Inc. Street Address: 800 N. Brand Blvd., 20th Floor City: Glendale State: CA Zip: 91203

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41) \$ 65.00 [ ] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: 03-0775

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9. Signature: Robert H. Sanders Signature Date: May 6, 2002 Total number of pages including cover sheet, attachments, and document: 4

OFFICE OF PATENT RECORDS 2002 MAY 15 PM 1:52 FINANCE SECTION

All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/20/2002 LNUJELLER 00000201 030775 2188944 01 FC:481 40.00 CH 02 FC:482 25.00 CH

TRADEMARK REEL: 002509 FRAME: 0877

DESIGNATION OF DOMESTIC REPRESENTATIVE

MARK: CONS-MATE

REGISTRATION NO. 2,188,944 DATED: September 15, 1998

REGISTRANT: Societe des Produits Nestle S.A.

Nestle USA, Inc. whose postal address is:

NESTLE USA, INC.  
LEGAL DEPT. - TRADEMARK SECTION  
800 NORTH BRAND BOULEVARD  
GLENDALE, CALIFORNIA 91203

is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

SOCIETE DES PRODUITS NESTLE S.A.

Dated: May 3, 2002 By:



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Robert H. Sanders  
Authorized Agent

DESIGNATION OF DOMESTIC REPRESENTATIVE

MARK: CONSOMATE

REGISTRATION NO. 2,188,945 DATED: September 15, 1998

REGISTRANT: Societe des Produits Nestle S.A.

Nestle USA, Inc. whose postal address is:

NESTLE USA, INC.  
LEGAL DEPT. - TRADEMARK SECTION  
800 NORTH BRAND BOULEVARD  
GLENDALE, CALIFORNIA 91203

is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

SOCIETE DES PRODUITS NESTLE S.A.

Dated: May 3, 2002 By:



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Robert H. Sanders  
Authorized Agent

**DEED OF ASSIGNMENT**

**WHEREAS** NESTLÉ MÉXICO, S.A. DE C.V., a corporation organized and existing under the laws of Mexico, having its principal place of business at Ejercito Nacional 453, Colonia Granada, 11520 Mexico, Distrito Federal (hereinafter referred to as "Seller") is the owner of the following U.S. trademarks:

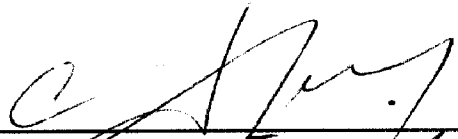
| <u>Trademark</u> | <u>Number</u> | <u>Date Registered</u> |
|------------------|---------------|------------------------|
| CONS-MATE        | 2,188,944     | September 15, 1998     |
| CONSOMATE        | 2,188,945     | September 15, 1998     |


**WHEREAS** SOCIETE DES PRODUITS NESTLE S.A., a corporation organized and existing under the laws of Switzerland, having its principal place of business at Case Postale 353, Vevey, Switzerland (hereinafter referred to as "Buyer") is desirous to acquire all right, title and interest in and to said trademark;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns unto Buyer all right, title and interest in and to said trademark together with the goodwill of the business symbolized thereby in the United States of America.

Executed at Mexico, Federal District, this 31<sup>st</sup> day of December, 2001.

NESTLÉ MEXICO, S.A. DE C.V..

By:   
Name: Claude Rey Terrapon  
Title:

By:   
Name: Mr. Raúl Quintanilla Ochoa  
Title: