

FORM PTO-1618A
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OMB 0651-0027



05-10-2002

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Non Pro-Tunc Assignment
Effective Date: Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 002510 FRAME: 0303

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0954597"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James E. Shlesinger
Name of Person Signing

James E. Shlesinger
Signature

5/10/02
Date Signed

ASSIGNMENT - USA

October THIS TRADEMARK ASSIGNMENT IS EFFECTIVE AS OF THE 24th DAY OF ~~SEPTEMBER~~, 2001, by and between **Mary Kay Inc.** and WILLIAM F. HENRI, ESQ., as Agent, under these terms:

WHEREAS **Mary Kay Inc.** ("MKI"), a corporation organized and existing under the laws of the State of Delaware, having its principal office at 16251 Dallas Parkway, Addison, Texas 75001, is the owner in the United States of the registered trademark **INTRIGUE** in International Class 3, for "colognes and perfumes," and of U.S. Registration No. 954,597 relating thereto (collectively, the "Trademark") and the related goodwill associated with the Trademark; and

WHEREAS HENRI, a citizen of Texas, residing at 6633 Mercer, Houston, Texas 77005 (the "Assignee") is desirous of acquiring, as Agent, all right, title, and interest in and to the Trademark and the related goodwill; and

WHEREAS, MMKI has agreed to assign to HENRI, as Agent, its entire right, title, and interest in and to the Trademark and the related goodwill,

NOW THEREFORE, for good and valuable consideration paid to it by HENRI, as Agent, receipt of which is acknowledged, effective as of the date first written above, said MKI does hereby sell, assign, and transfer unto the said HENRI all its entire right, title, and interest in the in and to the mark **INTRIGUE** in International Class 3, for all goods and services of any kind or nature whatsoever, including but not limited to "colognes and perfumes," together with the goodwill of the business symbolized hereby and associated therewith, and all applications and registrations for the Trademark in the United States.

Specifically, MKI hereby grants and transfers the following registration in the United States: Registration No. 954,597 (registered March 6, 1973), and the related goodwill of the business symbolized by and associated with said **INTRIGUE** trademark.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first written above.

WILLIAM F. HENRI, ESQ.

William F. Henri

MARY KAY INC.

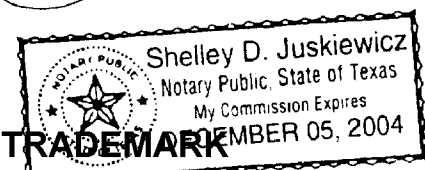
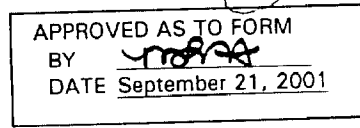
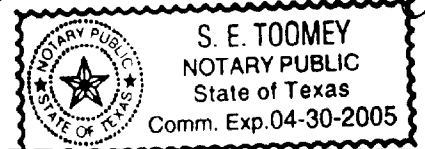
R. Bradley Glending
By R. Bradley Glending
Secretary and General Counsel

Signed and sworn to before me by William F. Henri, who is personally known to me, on this 24th day of ~~September~~ October, 2001.

Signed and sworn to before me by R. Bradley Glending, who is personally known to me, on this 24th day of ~~September~~ October, 2001.

S. E. Toomey
Notary Public

Shelley D. Juskiewicz
Notary Public



RECORDED: 05/10/2002

REEL: 002510 FRAME: 0305