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Conveying Party	Ma	rk if additional names of convey	ing parties attached <u>Exec</u> i	ution Date Day Year
Name LPI COSMET	CICS, INC.		.07	05 20001
Formerly			<b>_</b>	
Individual G	eneral Partnership Lir	nited Partnership	Corporation As	sociation
Other			-	
X Citizenship/State of	Incorporation/Organization	DELAWARE CORPORA	TION (corre	ction)
Receiving Party	M	ark if additional names of receiv	ring parties attached	
Name GALE HA	YMAN ENTERPRISES, LL	Ċ		
DBA/AKA/TA				
Composed of		•		
Address (line 1) 762 MAD	ISON AVENUE			
Address (line 2)			· · · · · · · · · · · · · · · · · · ·	- ]
Address (line 3) NEW YOR		NEW YORK	10021	
individual C	cky Seneral Partnership L		If document to be recorded assignment and the receiving not domiciled in the United	ng party is
X Corporation A	Association		appointment of a domestic representative should be a	ttached.
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	n of information is netimated to average appro- e Cover Sheet. Send comments regarding the or and Regulatory Affeirs, Office of Manageme			
information Collection Budget Package ( ADDRESS. \$4 miles	i documents to be recorded w	ith required cover sheet(s)	Information to:	THE
Commi	ssioner of Patents and Traden	narks, Box Assignments , V	Vashington, D.C. 20231	

Page 2    Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Page 2   Pro-1618B   Pro-1618B   Page 2   Page 2   Pro-1618B   Page 2   Page 2   Pro-1618B   Page 2	. /	·-		
Name   KAPLAN, THOMASHOWER & LANDAU LLP	740851-0027		je 2	Patent and Trademark Office
Address (line 1) 26 Broadway  Address (line 2) 20th Floor  Address (line 3) New York, N.Y. 10004  Address (line 4) New York, N.Y. 10004  Address (line 4) 212-593-1700  Name JONATHAN P. WOLFERT  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark it additional numbers for the factorial Application Number(s) or Registration Number(s) Registration Number(s) 75402057 75619992 1594813 1647945 1816582  Trademark Application Number(s) 1594813 1647945 1816582  Trademark	mestic Re	presentative Name and Address	Enter for the first Receiving	Party only.
Address (line 2) 20Eh Floor  Address (line 3) New York, N.Y. 10004  Address (line 4) Registrone Number 212-593-1700  Name JONATHAN P. WOLFERT  Address (line 2) 26 Broadway  Address (line 2) 26 Broadway  Address (line 2) 20th Floor  Address (line 3) 20th Floor  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document	/ Name [	KAPLAN, THOMASHOWER & LANDAU	LLP	·
Address (line 4)  Correspondent Name and Address Area Code and Telephone Number 212-593-1700  Name JONATHAN P. WOLFERT  Address (line 1) KAPLAN, THOMASHOWER & LANDAU LLP  Address (line 2) 2.6 Broadway  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter of the tree Trademark Application Number (s) the Registration Number (to NOT ENTER BOTH number for the asset property).  Trademark Application Number(s) Registration Number (to NOT ENTER BOTH number for the asset property).  Trademark Application Number(s) Registration Number(s) 1594813 1647945 1816582  T5696301 1523096 1480363 1761949  Number of Properties Enter the total number of properties involved. # 12  Fee Amount Fee Amount for Property St. Listed (37 CFR 3.41): \$ 315.00  Number of Payment: Deposit Account (Enter payment by deposit account of additional fees can be charged to the account.)  Deposit Account (Enter payment by deposit account of additional fees can be charged to the account.)  Deposit Account Number:  Authorization to charge additional fees: Yes No Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached capy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.	Address (line 1)	26 Broadway		
Correspondent Name and Address Area Code and Telephone Number 212–593–1700  Name	Address (line 2)	20th Floor		
Name JONATHAN P. WOLFERT  Address (Inc. 1) KAPLAN, THOMASHOWER & LANDAU LLP  Address (Inc. 2) 26 Broadway  Address (Inc. 3) 20th Ploor  Address (Inc. 3) 20th Ploor  Address (Inc. 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter of their the Trademark Application Number (gr. 6) Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s) T5402057 [75619992] [1594813 [1647945] [1816582]  75696301 [1523096] [1480363] [1647945] [1816582]  Number of Properties Enter the total number of properties involved. # 12  Fee Amount Fee Amount for Property's Listed (37 CFR 3.41): \$ 315.00  Method of Payment: Deposit Account [Enter of payment by deposit account or if additional fees can be charged to the account.)  Deposit Account [Enter of payment by deposit account or if additional fees can be charged to the account.)  Candidated harding in the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated hardin.	Address (tine 3)	New York, N.Y. 10004		
Name JONATHAN P. WOLFERT  Address (line 1) KAPLAN, THOMASHOWER & LANDAU LLP  Address (line 2) 26 Broadway  Address (line 3) 20th Floor  Address (line 3) 20th Floor  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number(s) or Registration Number(p) Not ENTER BOTH numbers of the same property).  Trademark Application Number(s) Registration Number(s)  T5402057 75619992 1594813 1647945 1816582  75696301 1594813 1647945 1816582  Number of Properties Enter the total number of properties involved. # 12  Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00  Method of Payment: Enclosed Deposit Account Deposit Account (Enter payment by deposit account or if additional fees can be charged to the account.)  Deposit Account (Enter the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.	Address (line 4)			
Address (line 1) KAPLAN, THOMASHOWER & LANDAU LLP  Address (line 2) 26 Broadway  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark it additional numbers attached Enter either the Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s) Registration Number(s)  75402057 75619992 1594813 1647945 1816582  75696301 1523096 1480363 1761949  Number of Properties Enter the total number of properties involved. # 12  Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00  Method of Payment: Deposit Account Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number:  Authorization to charge additional fees: Yes No Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as inclicated herein.	Corresponde	ent Name and Address Area Code an	d Telephone Number 212-59	3-1700
Address (line 2) 26 Broadway  Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers estached Enter either the Trademark Application Number(s) Registration Number (po Not Enter BOTH pumbers for the same property).  Trademark Application Number(s) Registration Number(s)  Trademark Application Number(s)  Registration Number(s)  1594813 1647945 1816582  T5696301 1523096 1480363 1761949  T5694748 1897255 1497350 149735	Name [	JONATHAN P. WOLFERT		
Address (line 3) 20th Floor  Address (line 4) New York, N.Y. 10004  Pages Enter the total number of pages of the attached conveyance document # 1 including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark it additional numbers stached Enter either the Trademark Application Number(s) or Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s) Registration Number(s) Registration Number(s) [1594813] 1647945 [1816582]  75402057 75619992 [1594813] 1647945 [1816582]  75694748 [1897255] 1497350 [1480363] 1761949  Number of Properties Enter the total number of properties involved. # 12  Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00 [1999]  Method of Payment: Deposit Account (Enter for payment by deposit secount or if additional fees can be charged to the account.)  Deposit Account (Enter for payment by deposit secount or if additional fees can be charged to the account.)  Pages Indicated herein.	Address (line 1)	KAPLAN, THOMASHOWER & LANDAU		
Pages Enter the total number of pages of the attached conveyance document including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s) Registration Number(s)  75402057 75619992 1594813 1647945 1816582  75696301 1523096 1480363 1761949  Number of Properties Enter the total number of properties involved.  Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00  Method of Payment: Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number:  Authorization to charge additional fees: Yes No Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as inclicated herein.	Address (Ilma z)	26 Broadway		
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Including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers ettached  Enter either the Tredemark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s)  Trademark Application Number(s)  Registration Number(s)  T5402057 75619992 1594813 1647945 1816582  T5696301 1523096 1480363 1761949  Number of Properties  Enter the total number of properties involved.  Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00  Method of Payment: Deposit Account  Liner for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account  Liner for payment by deposit account or if additional fees can be charged to the account.)  Authorization to charge additional fees; Yes No  Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.	Address (line 4)	New York, N.Y. 10004		
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JONATHAN P. WOLFERT		<del></del>	onan J. World	1/14/11
Name of Person Signing / Signature Date Signed	Name	of Person Signing	Signature	Date Signed

FORM PTO-1618A Patent and Trademark Office Expires 06/30/99 OMB 0651-0027 TRADEMARK RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les). Submission Type Conveyance Type X . Assignment License X New (Non-Recordation) Resubmission Security Agreement **Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name Corrective Document Frame # Reel # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name LPI COSMETICS, <u>07 05 2</u>000 INC. 75402057 Formerly Association Limited Partnership | X | Corporation General Partnership Individual Other NEW YORK CORPORATION Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Name GALE HAYMAN ENTERPRISES, LLC DBA/AKA/TA Composed of 762 MADISON AVENUE Address (line 1) Address (line 2) 10021 NEW YORK YORK Address (line 3) NEW State/Country If document to be recorded is an Limited Partnership Individual General Partnership assignment and the receiving party is not domiclied in the United States, an appointment of a domestic X | Corporation Association representative should be attached. (Designation must be a separate Other document from Assignment) Citizenship/State of Incorporation/Organization DELAWARE

Public burden reporting for this collection of information is settimated to average approximately 30 minutes per Corver Bheet to be recorded, including time for reviewing the document an gathering the data needed to complete the Cover Sheet. Send comments regarding this burden settimate to the U.S. Patent and Trademark Office, Chief information Officer, Washington, D.C. 28231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0531-0037), Washington, D.C. 28583. See OMB Information Collection Budget Package 9551-9037, Patent and Trademark Assignment Practice. DO HOT SEMD REQUESTS TO RECORD ASSIGNMENT OCCUMENTS TO THIS ADDRESS.

Mail documents to the recorded with required cover Sheet(s) Information to:

FOR OFFICE USE ONLY

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FC:481 FC:482 40.00 DP

275.00 DP

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK REEL: 002144 FRAME: 0777

TRADEMARK

**REEL: 002511 FRAME: 0200** 

FORM PTO-1618 Expires 05/30/00 048/0551-0027		U.R. Department of Commerca Patent and Trademark Offica TRADEMARK
omestic Rep	resentative Name and Address Enter for the first Receiving Part	y only.
Name K	APLAN, THOMASHOWER & LANDAU LLP	
ddress (line 1) 2	6 Broadway	
ddress (line 2) 2	Oth Floor	
ddress (line 3) N	ew York, New York 10004	
ddress (line 4)		<u> </u>
orresponden	t Name and Address Area Code and Telephone Number 212-593-	1700
Name J	ONATHAN P. WOLFERT	
ddress (line 1) K	APLAN, THOMASHOWER & LANDAU LLP	
ddress (line 2) 2	6 Broadway	
ddress (line 3) 2	Oth Floor	
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TRADEMARK REEL: 002144 FRAME: 0778

## ASSIGNMENT

WHEREAS, LPI Cosmetics, Inc. a New York corporation having its principal offices at 300 Kennedy Drive, Sayreville, New Jersey 08872, is the owner of record of and is using the trademarks set forth on the annexed Exhibit, which trademarks have been registered in the United States Patent and Trademark Office as indicated on the annexed Exhibit.

AND WHEREAS, Gale Hayman Enterprises, LLC, a Delaware limited liability company having its principal offices at 762 Madison Avenue, New York, New York 10021, is desirous of acquiring said trademarks and the registrations therefor,

NOW THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, LPI Cosmetics, Inc. hereby assigns to Gale Hayman Enterprises, LLC all right, title and interest in and to said trademarks, and registrations therefor, together with the goodwill of the business symbolized by said trademarks, including the right to sue for prior infringements.

Signed at New York, New York, this \_\_\_\_ day of July 2000.

LPI COSMETICS, INC.

Francesco Borghese, Chairman and CEC

STATE OF NEW YORK

.) ss.:.

COUNTY OF NEW YORK

On this \_\_\_\_\_ day of July 2000, personally came Francesco Borghese, to me known and, being by me duly sworn, did depose and say that he is Chairman and Chief Executive Officer of LP Cosmetics, Inc., the assignor above named, and that he executed the foregoing Assignment on behalf of said assignor and by its authority.

Ty Public

MOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES APRIL 6, 2744

TRADEMARK REEL: 002144 FRAME: 0779

TRADEMARK
REEL: 002511 FRAME: 0202

RECORDED: 08/28/2000

## ASSIGNMENT

WHEREAS, LPI Cosmetics, Inc. a New York deprovation having its principal offices at 300 Kennedy Drive, Sayreville, New Jersey 08872, is the owner of record of and is using the trademarks set forth on the annexed Exhibit, which trademarks have been registered in the United States Patent and Trademark Office as indicated on the annexed Exhibit.

AND WHEREAS, Gale Hayman Enterprises, LLC, a Delaware limited liability company having its principal offices at 762 Madison Avenue, New York, New York 10021, is desirous of acquiring said trademarks and the registrations therefor,

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Signed at New York, New York, this \_\_\_\_ day of July 2000.

LPI COSMETICS, INC

Francesco Borghese, Chairman and CEO

STATE OF NEW YORK

) ss.:

COUNTY OF NEW YORK

On this \_\_\_\_ day of Jo/y 2000, personally came Francesco Borghese, to me known and, being by me duly sworn, did depose and say that he is Chairman and Chief Executive Officer of LP Cosmetics, Inc., the assignor above named, and that he executed the foregoing Assignment on behalf of said assignor and by its authority

Nozary Public

MOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES APRIL 6, 2004

Receipt to hereby golinarile deed of in Commenter

1) an ignment docted July 5, 2000 from LPI, to Gale
Hayman Enterprise, se 12 trademath

2) Recordal Court Sheet date i Augus Y 17, 2000

3) Check for # 315.00

9) 12 Powers of attorney to KTL.

## TRADEMARK LIST

Trademark Name	Application N	Application Number/Filing Date	Regis	Registration
Line-Lift	73/814,087	July 20, 1989	1,594,813	May 8, 1990
Miscellaneous Design (Leopard Packaging)	73/688,819	October 9, 1987	1,523,096	February 7, 1989
Youth-Lift	74/514,912	April 15, 1994	1,897,255	June 6, 1995
Gale Hayman Beverly Hills	74/008,568	February 7, 1989	1,647,945	June 18, 1991
Gale Hayman Sunset Boulevard	75/402,057	December 8, 1997		
Gale Hayman, Beverly Hills	73/654,232	April 10, 1987	1,480,363	March 15, 1988
GH (and design)	73/688,818	October 9, 1987	1,497,350	July 26, 1988
Glamour Gale Hayman Beverly Hills	75/696,301	May 3, 1999		
Line-Lift	74/352,569	January 26, 1993	1,816,582	January 18, 1994
Lip Lift	74/247,233	February 19, 1992	1,761,949	March 30, 1993
Style Gale Hayman Beverly Hills	75/694,748	May 3, 1999		
Youth Lift 2000	75/619,992	January 12, 1999		

TRADEMARK
RECORDED: 02/13/2002 REEL: 002511 FRAME: 0205