

Record copy 2-13-02

Form PTO-1618A  
Rev. 09/2000  
00 0051-0027

05-17-2002



Re  
4-3002

102093694

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # 2144 Frame # 0777

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name
- Other  Record to correct state of incorporation for conveying party previously recorded at reel 2144, frame 0777

#### Conveying Party

Mark if additional names of conveying parties attached

Name LPI COSMETICS, INC. Execution Date 07 05 2000  
Month Day Year

- Formerly \_\_\_\_\_
- Individual  General Partnership  Limited Partnership  Corporation  Association
  - Other \_\_\_\_\_
  - Citizenship/State of Incorporation/Organization DELAWARE CORPORATION (correction)

#### Receiving Party

Mark if additional names of receiving parties attached

Name GALE HAYMAN ENTERPRISES, LLC

DBA/AKA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 762 MADISON AVENUE

Address (line 2) \_\_\_\_\_

Address (line 3) NEW YORK NEW YORK 10021  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

1/28/2002 DWELLER 00000166 75402057

#### FOR OFFICE USE ONLY

FC:801 40.00 OP  
FC:802 275.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

AM PTO-1618B  
06/30/99  
0951-5027

Page 2

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75402057"/>	<input type="text" value="75619992"/>	<input type="text"/>	<input type="text" value="1594813"/>	<input type="text" value="1647945"/>	<input type="text" value="1816582"/>
<input type="text" value="75696301"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1523096"/>	<input type="text" value="1480363"/>	<input type="text" value="1761949"/>
<input type="text" value="75694748"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1897255"/>	<input type="text" value="1497350"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JONATHAN P. WOLFERT

Name of Person Signing

Signature

11/14/09

Date Signed

09-18-2000

FORM PTO-1618A  
Expires 06/30/98  
OMB 0651-0027



10146 528

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

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- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

09/18/2000 DMGUYEN 00000388 75402057

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11 FC:481  
12 FC:482

40.00 EP  
275.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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TRADEMARK  
REEL: 002144 FRAME: 0777

TRADEMARK  
REEL: 002511 FRAME: 0200

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name KAPLAN, THOMASHOWER & LANDAU LLP

Address (line 1) 26 Broadway

Address (line 2) 20th Floor

Address (line 3) New York, New York 10004

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 212-593-1700

Name JONATHAN P. WOLFERT

Address (line 1) KAPLAN, THOMASHOWER & LANDAU LLP

Address (line 2) 26 Broadway

Address (line 3) 20th Floor

Address (line 4) New York, New York 10004

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<u>75402057</u>	<u>75619992</u>	<u></u>	<u>1594813</u>	<u>1647945</u>	<u>1816582</u>
<u>75696301</u>	<u></u>	<u></u>	<u>1523096</u>	<u>1480363</u>	<u>1761949</u>
<u>75694748</u>	<u></u>	<u></u>	<u>1897255</u>	<u>1497350</u>	<u></u>

Number of Properties Enter the total number of properties involved. # 12

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 315.00

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JONATHAN P. WOLFERT *Jonathan P. Wolfert* 8/17/00  
Name of Person Signing Signature Date Signed



ASSIGNMENT

DELAWARE *in*

WHEREAS, LPI Cosmetics, Inc. a ~~New York~~ corporation having its principal offices at 300 Kennedy Drive, Sayreville, New Jersey 08872, is the owner of record of and is using the trademarks set forth on the annexed Exhibit, which trademarks have been registered in the United States Patent and Trademark Office as indicated on the annexed Exhibit,

AND WHEREAS, Gale Hayman Enterprises, LLC, a Delaware limited liability company having its principal offices at 762 Madison Avenue, New York, New York 10021, is desirous of acquiring said trademarks and the registrations therefor,

NOW THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, LPI Cosmetics, Inc. hereby assigns to Gale Hayman Enterprises, LLC all right, title and interest in and to said trademarks, and registrations therefor, together with the goodwill of the business symbolized by said trademarks, including the right to sue for prior infringements.

Signed at New York, New York, this 5 day of July 2000.

LPI COSMETICS, INC.

By *Francesco Borghese*  
Francesco Borghese, Chairman and CEO

STATE OF NEW YORK )

) ss.:

COUNTY OF NEW YORK )

On this 5 day of July 2000, personally came Francesco Borghese, to me known and, being by me duly sworn, did depose and say that he is Chairman and Chief Executive Officer of LP Cosmetics, Inc., the assignor above named, and that he executed the foregoing Assignment on behalf of said assignor and by its authority.

*Jesse L. Conex*  
Notary Public

**JESSE L. CONEX**  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES APRIL 6, 2004

Receipt is hereby acknowledged of:

Consuetudines

- 1) Assignment dated July 5, 2000 from LPA<sup>1</sup> to Gale  
Hayman Enterprises re 12 Trademarks
- 2) Recordal Cover Sheet dated August 17, 2000
- 3) Check for \$ 315.00
- 4) 12 Powers of attorney to KTL.

**TRADEMARK LIST**

**Registration**

**Application Number/Filing Date**

**Trademark Name**

Line-Lift	73/814,087	July 20, 1989	1,594,813	May 8, 1990
Miscellaneous Design (Leopard Packaging)	73/688,819	October 9, 1987	1,523,096	February 7, 1989
Youth-Lift	74/514,912	April 15, 1994	1,897,255	June 6, 1995
Gale Hayman Beverly Hills	74/008,568	February 7, 1989	1,647,945	June 18, 1991
Gale Hayman Sunset Boulevard	75/402,057	December 8, 1997		
Gale Hayman, Beverly Hills	73/654,232	April 10, 1987	1,480,363	March 15, 1988
GH (and design)	73/688,818	October 9, 1987	1,497,350	July 26, 1988
Glamour Gale Hayman Beverly Hills	75/696,301	May 3, 1999		
Line-Lift	74/352,569	January 26, 1993	1,816,582	January 18, 1994
Lip Lift	74/247,233	February 19, 1992	1,761,949	March 30, 1993
Style Gale Hayman Beverly Hills	75/694,748	May 3, 1999		
Youth Lift 2000	75/619,992	January 12, 1999		