

5/20/02

05-23-2002



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Lorillard, Inc., a New York corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of Assignment
- Merger
- Change of Name

Execution Date: March 27, 2002

2. Name and address of receiving party(ies)

Name: National Tobacco Company, L.P.

Internal Address: \_\_\_\_\_

Street Address: 257 Park Avenue South

City: New York State: NY Zip: 10010

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership National Tobacco Finance
- Corporation-State \_\_\_\_\_ Corporation
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1208850, 0896764, 0911726, 1243062, 1273038, 1358381

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Matthew G. Owen

Internal Address: \_\_\_\_\_

Street Address: 3300 National City Tower, 101 South Fifth Street

City: Louisville State: KY Zip: 40202

6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ 165

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500976

OFFICE OF RECORDS  
2002 MAY 23 AM 7:20  
FINANCE SECTION

**DO NOT USE THIS SPACE**

9. Signature.

Matthew G. Owen  
Name of Person Signing

Signature

May 7, 2002  
Date

Total number of pages including cover sheet, attachments, and document:

MUELLER 00000163 500976 1208850

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

05/22/2002

01 FC:481  
02 FC:482

40.00 CH  
125.00 CH

**TRADEMARK**  
**REEL: 002511 FRAME: 0931**

DECLARATION OF JAMES W. DOBBINS

Declarant, being first duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such wilful false statements may jeopardize the validity of the application or document or any registration resulting therefrom, states as follows:

1. I am Senior Vice President and General Counsel of National Tobacco Company, L.P. ("Company") and am authorized to give this declaration on behalf of Company. Company is a Delaware limited partnership composed of National Tobacco Finance Corporation, a Delaware corporation, whose address is 257 Park Avenue South, New York, New York 10010.

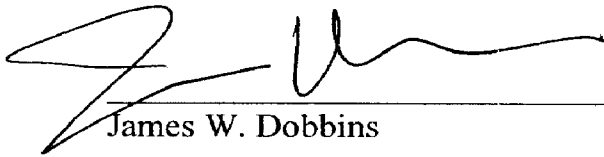
2. The attached Assignment, originally recorded with the United States Patent and trademark Office at Reel 0600 Frame 337, evincing the Assignment of trademarks from Lorillard, Inc, a New York corporation, to Company, bears no effective date. The Notary identifies the month and day as April 25, but does not identify the year.

3. I have investigated Company's records and interviewed Company personnel about the year in which the assignment took place.

4. Upon information and belief, the Assignment was signed effective as of April 25, 1988.

5. All statements made herein of Declarant's own knowledge are true, and all statements made on information and belief are believed to be true.

Further Declarant sayeth not.

  
\_\_\_\_\_  
James W. Dobbins  
Date: 3/27/02

ASSIGNMENT

WHEREAS, LORILLARD, INC., a corporation of the State of New York having its principal office at One Park Avenue, New York, New York 10016, has adopted, used and registered the trademarks identified on Schedule A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, National Tobacco Company, L.P., a Delaware limited partnership having its principal office at 3029 Muhammad Ali Blvd., Louisville, Kentucky is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Lorillard, Inc. hereby assigns to National Tobacco Company, L.P. all right, title and interest in and to the Trademarks and registrations thereof together with the goodwill of the business symbolized by each Trademark and registration thereof.

LORILLARD, INC.

By *Ronald D. Hollman*  
Title: *Asst. Secretary*

State of New York            )  
  : ss.  
County of New York        )

On the 25 day of April before me appeared the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the Corporation.

*Lori B. Keurian*  
Notary Public

LORI B. KEURIAN  
Notary Public, State of New York  
No. 31484333  
Qualified in New York County  
Commission Expires April 1, 1989

FILED  
APR 25 1988  
FBI - NEW YORK  
REC-111  
FBI - NEW YORK  
REC-111

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>DATED</u>
BEECH-NUT & DESIGN	1,208,850	9/14/82
BEECH-NUT	896,764	8/18/70
BETWEEN THE ACTS & DESIGN	1,179,455	11/24/81
BETWEEN THE ACTS	1,108,877	12/12/78
BETWEEN THE ACTS	501,532	8/10/48
BIG RED	911,726	5/25/71
BIG RED & DESIGN	1,243,062	6/21/83
BULL DESIGN	1,273,038	4/3/84
ERIK & DESIGN	1,174,480	10/20/81
HAVANA BLOSSOM	890,791	5/12/70
HAVANA BLOSSOM FRESHER & TASTIER	1,358,381	9/3/85
MADISON	683,559	8/18/59
MADISON & DESIGN	1,233,862	4/5/83
OMEGA	501,104	7/20/48
OMEGA & DESIGN	1,174,479	10/20/81
BAGPIPE	501,241	7/27/48
BLUE RINGS	439,796	7/20/48
BRANDY & BURLEY	828,688	5/9/67
BROTHERHOOD	439,799	7/20/48
BUZZ	501,688	8/17/48
COMMON SENSE	441,986	2/1/49
DURANGOS	923,094	11/2/71
GOLD RUSH	1,132,835	4/8/80

TRADE-MARK

RRI 0600 RW338

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>DATED</u>
GOLD RUSH & DESIGN	1,268,143	2/21/84
GREAT SMOKIES	895,882	8/4/70
GREEN TURTLE	501,533	8/10/48
HONEST	438,346	4/13/48
JUST SUITS	501,103	7/20/48
MECHANIC'S DELIGHT	516,727	10/25/49
OPEN BOOK	438,344	4/13/48
FOLAR	438,345	4/13/48
RIPPLE	501,105	7/20/48

FILE 0600 111339

TRADEMARK

*Handwritten signature*

APR 27 1988

PATENT & TRADEMARK OFFICE