

RR

05-24-2002



102102318

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

2-19-02

1. Name of conveying party(ies): Technology Solutions Company 2.19.02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other 5.20.02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

2. Name and address of receiving party(ies) Name: eLoyalty Corporation Internal Suite 250 Address:

Street Address: 150 Field Drive City: Lake Forest State: IL Zip: 60045

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/705788 75/706364 75/709416

B. Trademark Registration No.(s) Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Laura M. Zervic Internal Address: Winston & Strawn Street Address: 35 W. Wacker Dr. City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 40 Enclosed Authorized to be charged to deposit account

8. Deposit account number: 406 5.20.02 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura M. Zervic Name of Person Signing

Signature

2/15/02 Date

Total number of pages including cover sheet, attachments, and document: 2

02/19/2002 DBYRNE 00000045 75705788 40.00 DP 01 FC:481

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, Technology Solutions Company, a Delaware corporation having its principal place of business at 205 North Michigan Avenue, Chicago, Illinois 60601 ("Assignor"), owns the following applications (the "Applications"):

1. Serial No. 75/705788 for ELOYALTY;
2. Serial No. 75/706364 for ELOYALTY and design; and
3. Serial No. 75/709416 for SOLUTIONS FOR UNBREAKABLE LIFETIME RELATIONSHIPS; and

WHEREAS, eLoyalty Corporation, a Delaware corporation having its principal place of business at 150 Field Drive, Suite 250, Lake Forest, Illinois 60045 ("Assignee"), is a successor to a portion of the business of Assignor and desires to acquire the Applications, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Applications and the registrations thereof, together with the goodwill of the business symbolized in and to the Applications, as well as all common law rights in the Applications, and the right to sue for any past infringements of said Applications.

TECHNOLOGY SOLUTIONS COMPANY

By: Paul R. Peterson

Name: Paul R. Peterson

Title: Senior Vice President & Associate General Counsel

Dated effective as of: January 28, 2002

SUBSCRIBED and SWORN to before me
this 28th day of January, 2002

[Signature]
Notary Public

