

FORM PTO-1584

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

1-31-92

TRADEMARKS ONLY

Tab settings ->->->->

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FRUIT-A-FREEZE, INC.

- Individual(s)
- General Partnership
- Corporation (California)
- Other:

- Association
- Limited Partnership

Additional name(s) of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies):

Name: INTEGRATED BRANDS, INC.  
Address: 4175 Veterans Highway  
Roskonkoma, New York 11779

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation (New Jersey)
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(s) attached:  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:

- Merger
- Change of Name

Effective Date: June 30, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B.

Trademark Registration No.(s)

1,209,937	1,220,220	1,289,268
1,934,602	1,949,942	1,934,600
1,934,603		

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph F. Nicholson  
Address: KENYON & KENYON  
One Broadway  
New York, New York 10004

6. Total number of applications and registrations involved: (7)

7. Total fee (37 C.F.R. 3.41) ..... \$ 190.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph F. Nicholson  
Name of Person Signing

  
Signature

July 18, 2002  
Date

Total number of pages submitted: 4

TRADEMARK  
REEL: 002512 FRAME: 0848

**TRADEMARK  
A S S I G N M E N T**

WHEREAS, FRUIT-A-FREEZE, INC. (Assignor), doing business at 12919 Leyva Street, Norwalk, California 90650, is the owner of the trademarks registrations listed in Exhibit A attached hereto, and the goodwill connected therewith (hereinafter referred to as I.P.);

WHEREAS, INTEGRATED BRANDS, INC. (Assignee) a NEW JERSEY corporation, having its principal place of business at 4175 VETERANS HIGHWAY, RONKONKOMA, NEW YORK 11779, is desirous of acquiring the entire and exclusive right, title and interest in and to the said I.P. in the United States and throughout the world;


NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said I.P., in the United States and throughout the world; and further agrees to sign all papers and perform all acts, without any further compensation but at no cost or expense to Assignor, as said Assignee may deem necessary to make this Assignment fully effective, and to execute all papers and do all other lawful acts that may reasonably be required by Assignee in order to make or prosecute applications for trademark of the United States and of any and all other countries, or that may be required to vest ownership of such applications and trademarks in Assignee, or to

maintain, preserve or enforce the rights of Assignee in such. In the event that Assignee is unable for any reason whatsoever to secure Assignor's signature to any lawful and necessary document required or desirable as stated above, Assignor hereby irrevocably designates and appoints Assignee, and its duly authorized officers and agents, as Assignor's agent and attorney-in-fact to act for and on Assignor's behalf and stead, to execute and file any such applications, and to do all other lawfully permitted acts to further the ownership, prosecution and issuance of any trademarks with the same legal force and effect as if executed by Assignor.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue the said United States Trademark registrations to said Assignee, its successors and assigns.

FRUIT-A-FREEZE, INC.

Dated: June 30, 2002

BY:   
 Name: R. PAUL ZOBTRIST  
 Title: CHIEF EXECUTIVE OFFICER

**EXHIBIT A**

<u>Registration No.</u>	<u>Registration Date</u>
1,209,937	9/21/82
1,220,220	12/14/82
1,289,268	8/07/84
1,934,602	11/14/95
1,949,942	9/29/96
1,934,600	11/14/95
1,934,603	11/14/95