RE

Form PTO-1594

U.S. DEPARTMENT OF COMMERCE

	07264
Tab settings	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies):  Esprit de Corp.  900 N. Minnesota Street  San Francisco, CA 94107  Individual(s)  General Partnership  Corporation-State  Other  Other	2. Name and address of receiving party(ies)  Name: Esprit IP Limited  Internal Address: P.O. Box 957  Street Address: Offshore Incorporations Centre Tortola British Virgin Islands, Road Tow City: State: Zip:  Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes No  3. Nature of conveyance:	Association General Partnership Limited Partnership
Assignment	Corporation-State
4. Application number(s) or registration number(s):  A. Trademark Application No.(s)  76/265,408	B. Trademark Registration No.(s)  SEE SCHEDULE ATTACHED TO ASSIGNMENT
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Paula J. Krasny  Internal Address: One Prudential Plaza	7. Total fee (37 CFR 3.41)
Street Address: 130 E. Randolph Drive	Authorized to be charged to deposit account.  8. Deposit account number:  501-649  Enclosed  N
City: Chicago State: IL Zip: 60601	(Attach duplicate copy of this page if paying by deposit account)
9. Statement and signature. To the best of my knowledge and belief, the foregoing inform copy of the original document.  Paula J. Krasny  Name of Person Signing	<b>~</b> 0g

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Mail documents to be recorded with required cover sheet information to: 76255406 Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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#### POWER OF ATTORNEY AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

Esprit IP Limited hereby appoints BAKER & McKENZIE, and Paula J. Krasny, Leslie A. Bertagnolli, David I. Roche, David J. Davis, John A. Bacon, Annette Honan, Colin J. Sawdy and Patricia Y. Song, with the power to appoint associate attorneys, with full power of revocation, to prosecute the applications and/or registrations on Exhibit A to the attached assignment, to transact all business in the U.S. Patent and Trademark Office and in the courts in connection these marks and to receive the Certificate of Registration.

Applicant hereby appoints Paula J. Krasny of the law firm of Baker and McKenzie as its domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Please address all correspondence and telephone inquiries to:

Paula J. Krasny, Esq. BAKER & McKENZIE 130 East Randolph Drive One Prudential Plaza Chicago, IL 60601 312/861-8000

> For and on behalf of ESPRIT IP LIMITED

Name: John C. Poon

Title: Director

Dated: May 14, 2002

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# **SCHEDULE A**

### U.S. TRADEMARK AND SERVICE MARK REGISTRATIONS

MARK SELECTION OF THE PROPERTY	REG. No. 1999 Inc. 1990 In
E (Stylized)	1,190,078
	02/16/82
ESPRIT	1,559,014
	10/03/89
ESPRIT	1,480,858
	03/15/88
ESPRIT	765,974
	03/03/64
ESPRIT	1,709,010
	08/18/92
ESPRIT (Stylized)	1,673,462
	01/28/92
ESPRIT (Stylized)	1,401,275
	07/15/86
ESPRIT (Stylized)	1,481,649
	03/22/88
ESPRIT (Stylized)	1,485,327
	04/19/88
ESPRIT (Stylized)	1,408,003
	09/02/86
ESPRIT BASIX and Design	1,670,308
,	12/31/91
ESPRIT DE CORP. (Stylized)	1,419,245
	12/02/86
ESPRIT DE CORP.	1,163,810
	08/04/81

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ESPRIT/KIDS	1,440,613
	05/26/87
ESPRIT/KIDS (Stylized)	1,445,156
	06/30/87
WWW.ESPRIT.COM	2,334,789
	03/28/00
WWW.ESPRIT.COM	2,470,108
	07/17/01
ESPRIT	817,950
	11/01/66
ESPRIT	1,341,934
	06/18/85
ESPRIT	1,342,393
	06/18/85
ESPRIT	1,056,960
	01/25/77
ESPRIT	1,340,608
	06/11/85
ESPRIT (stylized)	1,244,392
	07/05/83
ESPRIT (Stylized)	1,341,933
	06/18/85
ESPRIT (Stylized)	1,287,788
	07/31/84
ESPRIT (Stylized)	1,898,850
	06/13/95
ESPRIT	1,496,788
	07/19/88
ESPRIT	1,351,743
	07/30/85

Week	FEET DAVIE
ESPRIT	1,400,380
· · · · · · · · · · · · · · · · · · ·	07/08/86
ESPRIT TIMEWEAR	2,124,982
	12/30/97
CAFFE ESPRIT	1,453,688
	08/18/87
CAFFE ESPRIT (Stylized)	1,526,188
	02/21/89
ESPRIT	1,525,487
	02/21/89
ESPRIT (Stylized)	1,524,372
	02/14/89
ESPRIT	1,791,665
	09/07/93
ESPRIT SAN FRANCISCO	1,769,033
CALIFORNIA USA SINCE 1969 and Design	05/04/93
ESPRIT WORLDWIDE	2,415,422
	12/26/00
ESPRIT	1,406,681
	08/26/86
ESPRIT WORLDWIDE (and center globe Design)	2,415,424
	12/26/00
ESPRIT WORLDWIDE (and left globe Design)	2,415,423
J J	12/26/00
LIFEWARE	2,518,631
	12/11/01

MARK!	Regulo, No.
ADVENTURER	1,774,241
	06/01/93
ESPRIT	1,532,973
	04/04/89
ESPRIT(stylized)	1,532,974
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ESPRIT	1,080,349
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ESPRIT (stylized)	1,480,804
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ESPRIT	1,481,610
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ESPRIT (stylized)	1,332,184
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	08/18/64
ESPRIT (stylized)	1,670,350
	12/31/91
ESPRIT SKI	1,246,426
	07/26/83
ESPRIT SPORT	1,400,330
	07/08/86
ESPRIT TODDLER	1,671,182
	01/07/92

### U.S. TRADEMARK AND SERVICE MARK APPLICATION

MARK	APPLICATION No.	APPLICATION DATE
ESPRIT BEACH	76/265,408	06/01/01

ASSIGNMENT OF UNITED STATES TRADEMARKS AND SERVICE MARKS

WHEREAS, Esprit de Corp., a company organized and existing under the laws of

California, and having its principal place of business at 900 Minnesota Street, San Francisco,

California 94107 ("Assignor"), has been using the trademark and service mark registrations set

forth in Schedule A attached hereto (collectively, the "Trademarks"); and

WHEREAS, Esprit IP Limited, a company organized and existing under the laws of the

British Virgin Islands, and having its principal place of business at P.O. Box 957, Offshore

Incorporations Centre, Road Town, Tortola, British Virgin Islands ("Assignee"), is desirous of

acquiring Assignor's entire right, title and interest in and to the Trademarks, including the right to

bring actions for infringement of the Trademarks occurring prior to the date of this Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for

valuable and legally sufficient consideration, the receipt and legal sufficiency of which are

hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by

these presents do sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and

interest in and to the Trademarks used in conjunction with the Assignor's business, including but

not limited to the trademark registrations and application thereof identified in Schedule A

attached to this Assignment, including the right to bring actions for infringements of the

Trademarks occurring prior to the date of this Assignment, together with that part of the goodwill

of the Assignor's business connected with and symbolized by the Trademarks.

REEL: 002513 FRAME: 0465

### IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States

Trademarks and Service Marks to be executed by its authorized representative.

Dated: April 123, 2002

Esprit de Corp.

By:

Name: \(\mathcal{I}\).

J.E. HEID

Title: Pru CES

Acknowledged by:

Esprit IP Limited

Name:

Title:

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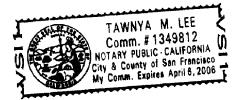
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STATE OF CALIFORNIA	)
	)
COUNTY OF SAN FRANCISCO	)

#### **CERTIFICATE OF ACKNOWLEDGMENT**

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 23<sup>rd</sup> day of April, 2002.



Notary Public

My Commission Expires:

April 6,2006

# **SCHEDULE A**

## U.S. TRADEMARK AND SERVICE MARK REGISTRATIONS

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E (Stylized)	1,190,078
	02/16/82
ESPRIT	1,559,014
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