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05-28-2002

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Microplay Entertainment & Video Centres Inc. 5'15'02 Association

2. Name and address of receiving party(ies) Name: 1502923 Ontario Limited Internal Address: Street Address: 5500 North Service Road City: Burlington, Ontario State: Canada, L7L5H7

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: January 8, 2002

Additional name(s) of conveying party(ies) attached? Yes No If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s): A. Trademark Application No. B. Trademark Registration No. 2009503, 1934954, 2024819, 2024820

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Joseph N. Welch II Internal Address: Pattishall, McAuliffe, Newbury Hilliard & Geraldson Street Address: 311 South Wacker Drive, Suite 5000 City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 4 7. Total fee (37 CFR 3.41): \$ 115.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 16-0650

DO NOT USE THIS SPACE

9. Signature. Name of Person Signing: JOSEPH N. WELCH II Signature: [Handwritten Signature] Date: 5.14.02

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/24/2002 LMUELLER 00000038 2009503

01 FC:481 02 FC:482

40.00 OP 75.00 OP

TRADEMARK REEL: 002513 FRAME: 0495

UNITED STATES PATENT AND TRADEMARK OFFICE

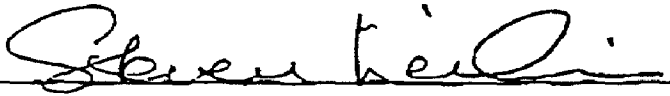
Assignee: 1502923 Ontario Limited
Mark: WE INTERRUPT YOUR REGULAR PROGRAMMING
Reg. No.: 2,009,503
Registration Date: October 22, 1996

DESIGNATION OF DOMESTIC REPRESENTATIVE

Joseph N. Welch II of Parrishall, McAuliffe, Newbury, Hilliard & Geraldson, whose postal address is 311 South Wacker Drive, Suite 5000, Chicago, Illinois, is hereby designated assignee's representative upon whom which notice or process in proceedings affecting the mark may be served.

1502923 Ontario Limited

Date May 3/02

By 
Name Steven Heikin
Title General Counsel

U.S.A.

TRADEMARK ASSIGNMENT

The undersigned, Microplay Entertainment & Video Centres Inc., a company, having its head office at 99 Ingram Drive, Toronto, Ontario, Canada, M6J 1C9, (hereinafter referred to as the "Assignor"), in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, hereby sells, assigns and transfers to 1502923 Ontario Limited, having its head office at 5500 North Service Road, Burlington, Ontario, Canada, L7L 5H7, (hereinafter referred to as the "Assignee"), all of its right, title and interest in the trade-marks identified in Schedule A hereto and the Certificates of Registration thereof, together with the entire goodwill attaching to the said trade-marks and the right to sue for past infringement, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as by the Assignor if this assignment had not been made.

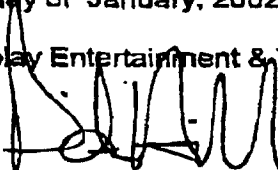
The Assignee hereby accepts the said assignment.

This Assignment may be executed in separate counterparts and all such counterparts shall for all purposes constitute one and the same assignment, notwithstanding that all parties are not signatories to the same counterpart.

The parties agree that executed copies of this Assignment may be delivered by fax or similar device and that the signatures appearing on the copies so delivered will be as binding as if copies bearing original signatures had been delivered; each Party hereto undertakes to deliver to the other Parties a copy of this Assignment bearing original signatures, forthwith upon demand.

EXECUTED at Toronto, Ontario this 8th day of January, 2002.

Microplay Entertainment & Video Centres Inc.



By:
Title:

EXECUTED at Toronto, Ontario this 8th day of January, 2002.

1502923 Ontario Limited



By:
Title:

SCHEDULE "A"
SCHEDULE OF TRADE-MARKS

Registration Nos.

Trademark

2,009,503

WE INTERRUPT YOUR REGULAR PROGRAMMING

1,934,854

THE BIG GAME IN TOWN

2,024,819

MICROPLAY

2,024,820

MICROPLAY & Design

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