

05-29-2002



Tab settings

To the Honorable Commissioner of Patents and Trademarks

102105063

original documents or copy thereof.

1. Name of conveying party(ies):

MET-RX SUBSTRATE TECHNOLOGY, INC.

- Individual(s)
- General Partnership
- Corporation-State California
- Other 5.23.02

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 15, 2002

2. Name and address of receiving party(ies)

Name: Numico Financial Services S.A.

Internal

Address: \_\_\_\_\_

Street Address: 3 Place de l'Europe CH-1003

City: Lausanne State: Switzerland

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Foreign
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/350,333  
~~76/350,332~~

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth Strick

Internal Address: Rexall Sundown, Inc.

Street Address: 6111 Broken Sound Pkwy. NW

City: Boca Raton State: FL Zip: 33487

6. Total number of applications and registrations involved: .....

18

7. Total fee (37 CFR 3.41).....\$ 465.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0454

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a copy of the original document.

Ken Strick

Name of Person Signing

Signature

5/17/02

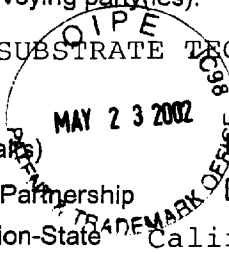
Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK

REEL: 002514 FRAME: 0441



76350333  
5000165 50064  
L MUELLER  
05/28/2002  
40,000 CH  
425.00 CH  
01 FD-481  
02 FD-482

## SCHEDULE A

| <b>Trademark</b>                                 | <b>Application No.</b> |
|--|------------------------|
| CARB & FAT COMBAT                                | 76/350,333             |
| DIESEL   | 76/350,332             |
| TRUE REVOLUTION                                  | 76/350,334             |
| RENEGADE   | 76/353,697             |
| CARB SOLUTIONS PERFECT                           | 76/354,183             |
| ON THE GROW                                      | 76/354,952             |
| SMOOTHCAPS                                       | 76/360,328             |
| ENDURANCE EDGE SERIES                            | 76/361,563             |
| SO SPORT AND DESIGN                              | 76/365,530             |
| SMOOTH TABS                                      | 76/366,844             |
| WHEY WAVE  | 76/366,843             |
| IT TASTES AS GOOD AS IT LOOKS                    | 76/373,167             |
| SUNDOWN'S HEALTHY APPRECIATION PROGRAM           | 76/373,168             |
| BIO-ENGINEERED BEVERAGES (Supplemental Register) | 76/375,977             |
| THERMAL INFUSION                                 | 76/380,289             |
| BEYOND ESSENTIALS                                | 76/387,597             |
| FAST AND FURIOUS                                 | 76/387,596             |
| TASTE SENSTATIONS!                               | 76/390,601             |

76/350,333

IN THE U.S. PATENT AND TRADEMARK OFFICE

Honorable Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231


GENERAL APPOINTMENT OF REPRESENTATION

The undersigned, Numico Financial Services S.A., hereby appoints Kenneth Strick, Esq., 6111 Broken Sound Pkwy., NW, Boca Raton, Florida 33487, to act on its behalf before the United States Patent and Trademark Office in connection with recordation of assignment of trademarks and related matters.

NUMICO FINANCIAL SERVICES S.A.

Dated: MAY 15, 2002

By: *Julie H. C. van der Veu*  
Name: JULIE H. C. VAN DER VEU  
Title: DIRECTOR



**ASSIGNMENT**

WHEREAS, **MET-RX SUBSTRATE TECHNOLOGY, INC.** ("Assignor"), a California corporation with an address at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487, is the owner of the trademarks and of the registrations or pending federal trademark applications in the United States Patent and Trademark Office for each such trademark set forth in **Schedule A** attached hereto (the "Marks"), together with the goodwill of the business connected with and symbolized by the Marks; and

WHEREAS, **NUMICO FINANCIAL SERVICES, S.A.** ("Assignee"), a Swiss corporation having an address at 3, Place de l'Europe, CH-1003, Lausanne, Switzerland, desires to acquire said Marks, the registrations and applications to register therefore and the goodwill appurtenant to the Marks;

**NOW, THEREFORE**, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, the registrations and applications for registration of the Marks in the United States Patent and Trademark Office as designated by the Registration Numbers or Serial Numbers of the applications as set forth on **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by the Marks and all rights for recovery including damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer this 14<sup>th</sup> day of May, 2002.

**MET-RX SUBSTRATE TECHNOLOGY, INC.**



Name: Kenneth Strick  
Title: Vice President, Legal Affairs