

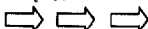
05-29-2002

Form PTO-1595

(Rev. 0/01)

OMB No. 0651-0074 (Rev. 5/31/2002)

Tab settings



RECORDAT

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U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Knowledge Universe, Inc.

Individual(s) Association

General Partnership Limited Partnership

Corporation-State: Delaware

Other: 5-24-02

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: LeapFrog Enterprises, Inc.

Internal Address: Legal Department

Street Address: 6401 Hollis Street, Suite 150

City: Emeryville State: CA Zip: 94608

Individual(s) Citizenship: _____

Association: _____

General Partnership: _____

Corporation-State: Delaware

Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: 7-May-02

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/485,165

Additional number(s) attached? Yes No

B. Total Registration No.(s)

5. Name and address of party to whom correspondence concerning documents should be mailed to:

Name: Tsan Abrahamson

Internal Address: Legal Department

Street Address: LeapFrog Enterprises, Inc.
6401 Hollis Street, Suite 150

City: Emeryville State: CA Zip: 94608-1070

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41).....\$ 40

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:
501483

(Attach duplicate of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tsan Abrahamson Tsan Abrahamson 8 May 02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

05/28/2002 6TOM11 00000230 501483 75485165

01 FC:481 40.00 CH

Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002514 FRAME: 0893

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**ASSIGNMENT OF TRADEMARKS UNDER 37 C.F.R. 3.11**

WHEREAS, Knowledge Universe, Inc., a company existing under the laws of Delaware having its principal offices at 844 Moraga Drive, Los Angeles, 90049 filed an intent-to-use application and intended to use the mark LEAP in commerce and has filed an application with the United States Patent and Trademark Office, assigned serial number 75/485,165.

WHEREAS, applicant is assigning the mark in the above-mentioned application as part of the portion of the business thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, LeapFrog Enterprises, Inc. a Delaware corporation, having its principal offices at 6401 Hollis Street, Emeryville, CA 94608, the successor of the portion of the ongoing and existing business to which the mark pertains, is desirous of acquiring said trademark and pending application therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Knowledge Universe hereby assigns to LeapFrog Enterprises, Inc. all right, title and interest in the United States in and to the above-mentioned trademark, together with any goodwill of the business symbolized by said trademark and the pending application for registration.

Signed on this 7th day of May, 2002.

KNOWLEDGE UNIVERSE, INC.

By: 
Stanley E. Maron
Secretary



8 May 2002

Director – U.S. Patent and Trademark Office
BOX ASSIGNMENTS – FEE
Washington, DC 20231

LeapFrog Enterprises, Inc.
6401 Hollis Street, Suite 150
Emeryville, CA 94608-1710
tel: 510.420.5000
fax: 510.420.5001

RE: LEAP MARK
REGISTRATION NUMBERS 75/485,165

Subject: Assignment Recordation
Attorney File LeapFrog Enterprises, Inc./LEAP/U.S. classes 9, 16, 28, 41

Dear Director:

Enclosed are documents evidencing a trademark assignment. Please return a Notice of Recordation of Assignment to my attention at the above-referenced address. Please deduct the recordation fee from our account #501483.

A duplicate copy of this letter is also enclosed for your convenience. Please confirm receipt of this document by date-stamping and returning the enclosed postcard.
Thank you.

Sincerely,

Tsan Abrahamson

TMA:nd

Enclosures

cc: Deborah A. Davis, Esq.

Tsan Abrahamson Intellectual Property Counsel Direct line: 510-420-5253 Legal Fax: 510-420-5011



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TRADEMARK

RECORDED: 05/24/2002

REEL: 002514 FRAME: 0895