

FORM PTO-1594
(Rev. 8-93)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. T2140.067630

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Haas Publishing Companies

- Individuals(s)
- General Partnership
- Corporation-State - Delaware
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 28, 2002

2. Name and address of receiving party(ies)

Name: **Trader Publishing Company**

Internal Address:

Street Address: **100 W. Plume Street**

City: **Norfolk** State: **VA** Zip: **23510**

- Individual(s) citizenship
- Association
- General Partnership - Virginia
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,519,550; 1,759,277; 2,195,128

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address: **Kilpatrick Stockton LLP**

Suite 2800

Street Address: **1100 Peachtree Street**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41).....\$ **90.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Valetta A. Northcutt

Name of Person Signing

Signature

Date

Valetta A. Northcutt

7/25/02

Total number of pages including cover sheet, attachments, and document: **3**

ATTACHMENT 15

ASSIGNMENT OF UNITED STATES TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that HAAS PUBLISHING COMPANIES, INC., a Delaware corporation ("Seller"), has adopted, used and is using the following marks (the "Trademarks") which are registered in the United States Patent and Trademark Offices:

Mark	Goods	Registration No.	Registration Date
EXITINFO & DESIGN	16: COUPON BOOKS CONTAINING DISCOUNTS ON HOTELS, MOTELS, AND LOCAL ATTRACTIONS FOR TRAVELERS	2,519,550	12/18/01
EXITINFO FEATURING FREEWAY EXIT MAPS AND INFORMATION	16: TRAVELERS' GUIDES CONTAINING INFORMATION RELATING TO TRAVEL ON HIGHWAYS, FREEWAYS, ROADS AND VICINITIES	1,759,277	3/16/93
TRAVELER COUPON GUIDE (Stylized)	16: PRINTED PUBLICATIONS, NAMELY, TRAVELERS' COUPON MAGAZINES	2,195,128	10/13/98

Seller hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser") all of Seller's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and the above-identified registrations thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of June 28, 2002.

IN WITNESS WHEREOF, this instrument has been signed on behalf of Seller as of the date above written.

HAAS PUBLISHING COMPANIES, INC., a Delaware corporation

By: [Signature]
Name: Beverly C. Chell
Title: Vice Chairman

Attest:

[Signature]
Name: _____
Title: Secretary Assistant Secretary

STATE OF New York
CITY/COUNTY OF New York, to wit:

I, Jason Thaler, a Notary Public, do hereby certify that on this 28th day of June, 2002, personally appeared before me, Beverly C. Chell who, being by me first duly sworn, declared that he (she) is the Vice Chairman of Haas Publishing Companies, Inc., a Delaware corporation, that he (she) signed the foregoing document as Vice Chairman of the corporation, and that the statements herein contained are true.

JASON S. THALER
Notary Public, State of New York
No. 02TH6062273
Qualified in New York County
Commission Expires August 06, 2005

[Signature]
Notary Public

My Commission Expires: 8/6/05