

05-29-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bill Graham Enterprises, Inc.
260 Fifth Street, 2nd Floor
San Francisco, CA 94103

5-29-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 5/19/02

2. Name and address of receiving party(ies)

Name: SSJ Management, Inc.

Internal

Address:

Street Address: 360 17th Street, Suite 200

City: Oakland

State: CA Zip: 94612-3340

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2107199

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard J. Idell

Internal Address:

Street Address: 530 Bush Street, Suite 601

City: San Francisco State: CA Zip: 94108

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Richard J. Idell

Name of Person Signing

Signature

May 22, 2002

Date

2

Total number of pages including cover sheet, attachments, and document:

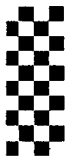
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
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05/29/2002 RANMED1 00000024 2107199

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TRADEMARK
REEL: 002515 FRAME: 0220



TRADEMARK ASSIGNMENT OF REGISTRATION NO. 2107199

Whereas Bill Graham Enterprises, Inc., with a mailing address 260 Fifth Street, 2nd Floor, San Francisco, CA 94103 has registered the mark G3 before the United States Patent and Trademark Office, Registration No. 2107199, issued on October 21, 1997; and

Whereas SSJ Management, Inc., a California corporation, located at 360 17th Street, Suite 200, Oakland, CA 94612-3340, is under an implied license already using said mark registered in the name of Bill Graham Enterprises, Inc. and is desirous of formally acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Bill Graham Enterprises, Inc., does hereby formally assign unto the said SSJ Management, Inc., a California corporation, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified registration thereof.

Assignor, Bill Graham Enterprises, Inc.


Gregg Perloff, President

Dated: 5/18/02

We accept this Assignment:

Assignee, SSJ Management, Inc.


Michael Brigden, Co-President and Secretary

Dated: 5/19/02