

05-30-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Resubmit

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Gambrinus Company

5-28-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Cervceria Modelo, S.A. de C.V.

Internal Address:

Street Address: Lago Alberto No. 156, Piso 13

City: Colonia Anahuac State: CP Zip: 11320

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Mexican Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Correction of Recorded Assignment

Execution Date: 11/21/2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/012,122

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph A. Yanny

Internal Address: Yanny & Smith

Street Address: 1925 Century Park East

Suite 1260

City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):

40 E

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

25-0050

DO NOT USE THIS SPACE

9. Signature.

Michael A. DiNardo

Name of Person Signing

Michael A. DiNardo

Signature

5/13/02

Date

Total number of pages including cover sheet, attachments, and document:

1

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002515 FRAME: 0507

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Gambrinus Company

3-4-02

- Individual(s)
- General Partnership
- Corporation-State Texas
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of Recorded Assignment
- Merger
- Change of Name

Execution Date:

2. Name and address of receiving party(ies)

Name: Cerveceria Modelo, S.A. de C.V.

Internal

Address: _____

Street Address: Lago Alberto No. 156, Piso 13

City: Colonia Anahuac State: CP Zip: 11320 Mexico D.F.

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Mexican Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

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Name: Joseph A. Yanny

Internal Address: Yanny & Smith

Street Address: 1925 Century Park East

Suite 1260

City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

25-0050

DO NOT USE THIS SPACE

9. Signature.

Michael A. DiNardo
Name of Person Signing

[Signature]
Signature

2/21/02
Date

Total number of pages including cover sheet, attachments, and document: 10

03/14/2002 LMUELLER 00000160 76012122

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Washington, D.C. 20231

OFFICE OF SUPPLY RECORDS
FINANCE SECTION
2002 MAR -11 PM 1:34

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK DIVISION**

Applicant: Cerveceria Modelo, S.A. de C.V.
Address: Lago Alberto No. 156
Colonia Anahuac C.P.
11320 Mexico, D.F. Mexico

In re Trademark Application

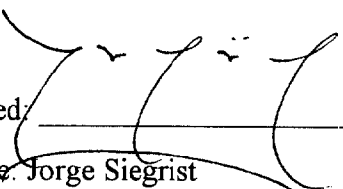
Mark: MILES AWAY FROM THE USUAL
Int'l Class No.: 32
Serial No.: 76/012,122
Our Docket No.: 3865

DESIGNATION OF DOMESTIC REPRESENTATIVE

Dear Sir:

Procermex, Inc., whose postal address is 8004 West Avenue, San Antonio, Texas 78213, Attention: Roberto S. Viejo, is hereby designated applicant's representative upon whom notice or process affecting the above marks may be served.

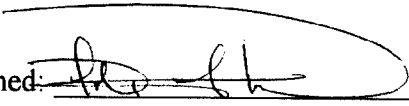
Respectfully submitted,

Signed: 
Name: Jorge Siegrist

Title: General Director of Legal Affairs

Applicant: Cerveceria Modelo, S.A. de C.V.

Dated: December 18, 2001.

Signed: 
Name: Arturo Perez-Arredondo

Title: International Legal Director

Applicant: Cerveceria Modelo, S.A. de C.V.

Dated: 12/18/2001.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK DIVISION

Applicant: Cerveceria Modelo, S.A. de C.V.
Address: Lago Alberto No. 156
Colonia Anahuac C.P.
11320 Mexico, D.F. Mexico

In re Trademark Applications

Mark: MILES AWAY FROM ORDINARY
Int'l Class No.: 32
Serial No.: 76/011,148
Our Docket No.: 3725

Mark: MILES AWAY FROM THE USUAL
Int'l Class No.: 32
Serial No.: 76/012,112
Our Docket No.: 3865

Mark: MILES AWAY FROM OTHER LIGHT BEERS
Int'l Class No.: 32
Serial No.: 76/039,210
Our Docket No.: 3866

DESIGNATION OF DOMESTIC REPRESENTATIVE

Dear Sir:

Procermex, Inc., whose postal address is 8004 West Avenue, San Antonio, Texas 78213, Attention: Roberto S. Viejo, is hereby designated applicant's representative upon whom notice or process affecting the above marks may be served.

Respectfully submitted,

Signed: 

Name: Jorge Siegrist

Title: General Director of Legal Affairs

Applicant: Cerveceria Modelo, S.A. de C.V.

Dated: 7/3/01

Signed: 

Arturo Preez-Arredondo

Title: International Legal Director

Applicant: Cerveceria Modelo, S.A. de C.V.

Dated: 7/3/01

ASSIGNMENT

WHEREAS, THE GAMBRINUS COMPANY, a Texas corporation, having an address of 14800 San Pedro Avenue, San Antonio, TX 78232 (hereinafter "ASSIGNOR") is the owner of the pending United States Trademark Application Serial No. 76-012,122 for the mark MILES AWAY FROM THE USUAL for "beer" in International class 32;

AND WHEREAS, CERVECERIA MODELO, S.A. de C.V., a Mexico corporation, having an address of Lago Alberto No. 156, Colonia Anahuac C.P. 11320, Mexico D.F., Mexico (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title, and interest in the said mark and pending United States Trademark Application, together with any and all goodwill associated therewith or otherwise symbolized thereby;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, sells and sets over to said ASSIGNEE, its successors and assigns, all rights, title, and interest in the said mark and pending United States Trademark Application, together with any and all goodwill associated therewith or otherwise symbolized thereby, including the right to sue for any past infringement and collect damages therefore.

Dated: 11/21/01

The Gambrinus Company
ASSIGNOR

By: William L

Typed Name: William L. Louie

Position: Secretary and General Counsel

Cerveceria Modelo, S.A. de C.V.
ASSIGNEE

Signed: [Signature]
Name: Jorge Siegrist
Title: General Director of Legal Affairs
Dated: December 18, 2001

Signed: [Signature]
Arturo Perez-Arredondo
Title: International Legal Director
Dated: 11/21/2001