

05-31-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102107524 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ELECTRONIC ADVERTISING, Inc. 5-28-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State TEXAS Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: APRIL 2002

2. Name and address of receiving party(ies)

Name: EADS DEUTSCHLAND GMBH

Internal Address:

Street Address: NYLLI MESSERSCHMIDT STRASSE

City: OTTOBRUNN state: GERMANY Zip: 85521

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State GERMANY Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2091165

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONAHUE + PARTNERS LLP

Internal Address: ATTN: STEFAN HEINISCH

Street Address: 5 TIMES SQUARE 34th FLOOR

City: NEW YORK State: NY Zip: 10036-6530

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

OFFICE OF PUBLIC RECORDS 2002 MAY 28 AM 9:49 FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.

EBERHARD ROHM

Name of Person Signing

Signature

May 10, 2002 Date

05/30/2002 DBYRNE 00000077 2091165

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40.00 OP

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002516 FRAME: 0254

Trademark Assignment

This Agreement is made by and between Electronic Advertising, Inc., 5200 Keller Springs Road, Suite 1012, Dallas, TX 75248, USA ("Assignor") and EADS Deutschland GmbH, Postfach 801109, 81663 München, Germany ("Assignee") on April ~~10~~ 2002.

WHEREAS, Assignor, is the owner of that certain trademark identified as follows: United States Registered Trademark # 2091165 ("Trademark") and pursuant to a certain Domain Name Sale and Transfer Agreement of even date, an affiliate of Assignor, Cameron Broadcasting Systems, Inc., is selling to Assignee the "eADS" domain for \$ 250,000 and Assignor is desirous of transferring the Trademark for \$ 1.00 to Assignee;

WHEREAS, Assignee, wishes to acquire from Assignor the entire rights, title, and interest in the Trademark; and

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee, free and clear from the rights or claims of any third parties, all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark and Assignee hereby accepts the said Assignment of the Trademark.

2. Consideration. In consideration for the assignment set forth in Section 1, Assignee shall pay Assignor the sum of one (\$1.00) dollar, payable on April ~~10~~ 2002.

3. Representations and Warranties. Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) The Trademark does not infringe the rights of any person or entity;
- (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- (f) This Agreement is valid, binding and enforceable in accordance with its terms; and
- (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the other party.

TRADEMARK

REEL: 002516 FRAME: 0255

5. **Entire Agreement.** This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

6. **Amendment.** This Agreement may be amended only by a writing signed by both parties.

7. **Severability.** If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. **Agreement to Perform Necessary Acts.** Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. **Governing Law.** This Agreement is made under and shall be governed by and interpreted in accordance with the laws of the State of New York, without regard to that state's choice of law principles, which may direct the application of the laws of another jurisdiction.

10. **Wiring Instructions for Payment of Domain Name Purchase Price.** Assignee agrees to submit payment of the Trademark Purchase Price by wire transfer to Assignor.

11. **Miscellaneous.** To avoid future disputes Assignor will not reserve, buy or in any other way own or possess any domain names or domains which include the word "eads". Furthermore Assignor will not use the name "eads" or a related form as a trade name, a trademark or other intellectual property or intangible asset of any kind.

Wiring Instructions:

Account Holder: Electronic Advertising, Inc.
Account Number: 3186103
Attention: Ann Simmons
Bank: North Dallas Bank & Trust
ABA Routing No: 111000960
Reference for Beneficiary:

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives.

Date: 4/10/2022

Electronic Advertising, Inc.

By: Chris Jaeb
Title: President

Date: 4/19/2022

EADS Deutschland GmbH

By: CHRISTIAN POPPE A. Maier
Title: SENIOR VICE PRESIDENT Senior Legal Counsel

NOTARIZATION FORM

STATE OF HAWAII)

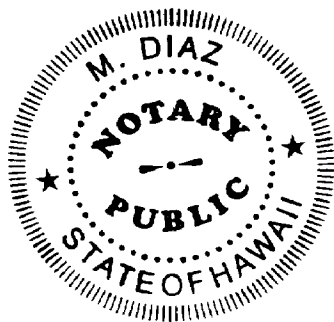
) SS:

COUNTY OF KAUAI)

On the day of April 10th, 2002 before me, personally appeared Chris Jacob, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he is the President of Electronic Advertising, Inc., and that he executed the same by order of the Board of Directors of Electronic Advertising, Inc., and that by his signature on the instrument Electronic Advertising, Inc. executed the instrument.

Witness my hand and official seal.

(Seal)



Signature *M. Diaz*
Notary

M. Diaz
Expiration Date: August 5, 2005