

06-03-2002

Form PTO-159+

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇨ ⇨ ⇨ ▼



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Thane International, Inc.

5-29-02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other Delaware

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: May 13, 2002

2. Name and address of receiving party(ies):

Name: Dr. Mark Dufner

Internal

Address:

Street Address: 8351 Rosewell Road

City: Atlanta State: GA Zip: 30360

☒ Individual(s) citizenship U.S.A.☐ Association☐ General Partnership☐ Limited Partnership☐ Corporation-State☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/058,346

B. Trademark Registration No.(s)

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori Brill

Internal Address:

Hassett Cohen Goldstein Port & Gottlieb, LLP

Street Address: One Lakeside Commons

990 Hammond Drive, Suite 990

City: Atlanta State: GA Zip: 30328

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Scott W. Kelley, Reg. No. 30,762

Name of Person Signing

Signature

May 20, 2002

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/31/2002 ANNED1 00000121 78058346

01 FC:481

40.00 OP

TRADEMARK
REEL: 002516 FRAME: 0802

TRADEMARK ASSIGNMENT

WHEREAS, **Thane International, Inc.**, a corporation of the State of Delaware, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Application identified as follows:

1. U.S. Trademark Application Serial No. 78/058,346, filed April 13, 2001 for the mark **MASTERMIND MEMORY PROGRAM**.

WHEREAS, **Dr. Mark Dufner**, a citizen of the United States with offices at The Memory Co., Inc., 8351 Rosewell Road, Atlanta, Georgia 30360, is desirous of acquiring the above-identified U.S. Trademark Application, together with all associated good will.

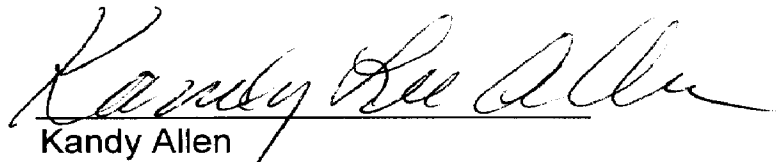
NOW, THEREFORE, for good and valuable consideration, Thane International, Inc., a Delaware corporation, assigns and transfers to Dr. Mark Dufner, an individual, all right, title and interest in and to the above-identified trademark application and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Lori Brill
Hassett Cohen Goldstein Port & Gottlieb, LLP
One Lakeside Commons
990 Hammond Drive, Suite 990
Atlanta, Georgia 30328

THANE INTERNATIONAL, INC.

Date: 5-13-02, 2002


Kandy Allen
Secretary

State of CALIFORNIA)

County of Riverside)

On May 13, 2002 before me, PATTI BARNES, Notary

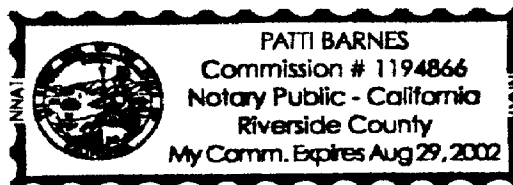
Public, personally appeared KANDY ALLEN

☒ personally known to me

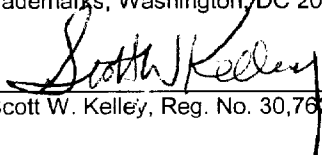
☐ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Patti Barnes
(Signature of Notary)



I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner of Patents and Trademarks, Washington, DC 20231 on May 20, 2002.



Scott W. Kelley, Reg. No. 30,762 May 20, 2002
Date