

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sara Lee Corporation **5-28-02**

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Saramar L.L.C.

Internal

Address: Suite 300

Street Address: 125 South Wacker Drive

City: Chicago State: IL Zip: 60606

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☐ Corporation-State _____
☒ Other Limited Liability Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2330702 2480392
2443609 2485629

Additional number(s) attached ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Victoria J. Triplett

Internal Address: IP Law Department

Sara Lee Corporation

Street Address: 1000 East Hanes Mill Road

City: Winston-Salem State: NC Zip: 27104

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$115.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

19-0143

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Victoria J. Triplett

Name of Person Signing

Signature 

Date 5/23/02

Total number of pages including cover sheet, attachments, and document: 1

06/03/2002 LMUELLER 00000068 190143 2330702

01 FC:481 40.00 CH
02 FC:482 75.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

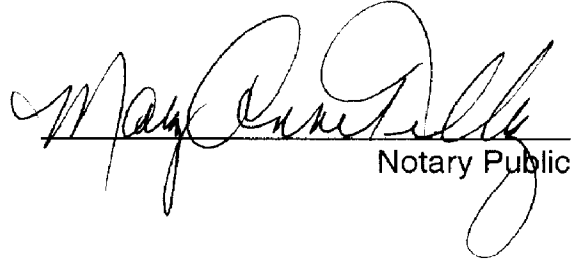
TRADEMARK
REEL: 002517 FRAME: 0444

STATE OF)
COUNTY OF)

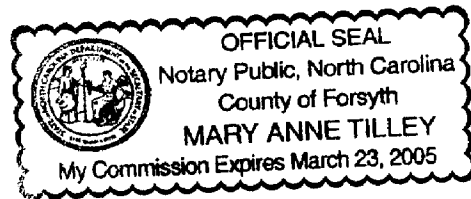
North Carolina
Forsyth

I, Mary Anne Tilley, a Notary Public for said county and state, do hereby certify that Arthur J. DeBaugh, Assistant Secretary of Sara Lee Corporation, and President of Saramar L.L.C., personally appeared before me this 27th day of March 2002 and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 27th day of March 2002


Notary Public

My commission expires on March 23, 2005.



NUNC PRO TUNC ASSIGNMENT

State of North Carolina)
) SS.
County of Forsyth)

WHEREAS SARA LEE CORPORATION, (hereinafter called "Assignor), a corporation having its principal place of business at 470 Hanes Mill Road, Winston-Salem, North Carolina, USA, has adopted, used, and is using the trademarks on the attached schedule; and

WHEREAS SARAMAR L.L.C. (hereinafter called "Assignee"), a Delaware Corporation having its principal place of business at 125 South Wacker Drive, Suite 300, Chicago, IL 60606 is desirous of acquiring said trademarks;

NOW THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer and assign unto Assignee, nunc pro tunc, as of April 19, 2001, all rights, title, and interest in and to said trademarks together with the goodwill of the business.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment

SARA LEE CORPORATION

By: Arthur J. DeBaugh
Arthur J. DeBaugh
Assistant Secretary

SARAMAR L.L.C.

By: Arthur J. DeBaugh
Arthur J. DeBaugh
President

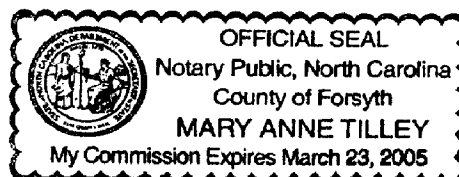
Date: March 27, 2002

Subscribed and sworn to before me on this 27th day of March 2001.

[SEAL]

My commission expires March 23, 2001

Mary Anne Tilley
Notary Public



TRADEMARK

REEL: 002517 FRAME: 0446

TRADEMARK REGISTRATION NO.

TRADEMARK NAME

2330702

PINK TOE SEAM
(DESIGN)

2443609

RED TOE SEAM
(DESIGN)

2480392

SOFT REWARDS

2485629

ENERGY CUSHION