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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): RCNEWCO, Inc.

5-29-02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: RuffaloCODY, Inc.

Internal

Address:

Street Address: 221 3rd Avenue SE

City Cedar Rapids State: IA Zip: 52401

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Iowa, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: December 7, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,804,196

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bradley G. Hart

Internal Address: Bradley & Riley PC

PO Box 2804

Street Address: 2007 First Avenue SE

Cedar

City: Rapids State: IA Zip: 52406

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bradley G. Hart Name of Person Signing

Signature

5-14-02 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002517 FRAME: 0684

**ASSIGNMENT OF REGISTERED TRADEMARK  
DUE TO NAME CHANGE**

WHEREAS, RCNEWCO, INC, an Iowa corporation having its principal place of business at 221 3<sup>rd</sup> Avenue SE, Cedar Rapids, Iowa 52401, is the owner of the trademark "ASCEND," registered with the United States Patent and Trademark Office on November 16, 1993, under Trademark Registration No. 1,804,196; and

WHEREAS, effective December 7, 2001, RCNEWCO, INC. changed its name to RuffaloCODY, Inc., whose business address is 221 3<sup>rd</sup> Avenue SE, Cedar Rapids, Iowa 52401; and

WHEREAS, RuffaloCODY, Inc., is desirous of acquiring said registered trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, RCNEWCO, INC. does hereby assign to RuffaloCODY, Inc. the entire right, title and interest in and to Trademark Registration No. 1,804,196, together with the goodwill of the business symbolized by said trademark and service marks and the registrations thereof.

IN WITNESS WHEREOF, RCNEWCO, Inc. has executed this instrument as of the 7<sup>th</sup> day of December, 2001.

RCNEWCO, Inc., an Iowa corporation

By: Joseph P. [Signature]  
Its CFO