

To the Honorable Commissioner of Patents and Trademarks

certified copy thereof.

1. Name of conveying Party(ies):

Andrew Auwerda

6-5-02

- Individual Association
- General Partnership Limited Partnership
- Corporation- State - _____
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

102111868

Name: Noon-in-China, LLC d/b/a Tony & Tina

Internal Address: _____

Street Address: 459 Broadway, 3rd Floor

City: New York State New York Zip Code 10013

- Individual(s) Citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: May 29, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2220998

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Stephen Infante, Esq.
Covington & Burling
1330 Avenue of the Americas
New York, New York 10019

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

Attorney Docket No. 027091.00004

8. Deposit Account No.: 033412

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Siegel
Name of Person Signing

[Signature]
Signature

5/31/02
Date

Total number of pages including cover sheet, attachments, and document:

5

ASSIGNMENT OF MARKS

WHEREAS, Andrew Auwerda, an individual located at 49 W. 16th Street, New York, NY 10011 ("*Assignor*"), desires to transfer all of Assignor's rights, title and interest in and to the trademarks identified in Schedule A attached hereto ("*Marks*") to Noon-in-China, LLC d/b/a Tony & Tina, a Delaware limited liability company ("*Assignee*"); and

WHEREAS, Assignor and Assignee will enter into the Membership Interest Purchase Agreement, dated as of May 27, 2002 ("*Agreement*"), among Wella AG, Intercosmetics, Inc., Assignee, the Members of Assignee and the Pre-Closing Members' Representatives (as defined in the Agreement) pursuant to which, *inter alia*, Assignor and Assignee have agreed that Assignor will transfer all of Assignor's rights, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee, is desirous of acquiring the Marks;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

Dated as of May 27, 2002.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Marks to be duly executed by its duly authorized representative as of the date set forth above.

By: Andrew Auwerda
Andrew Auwerda

SWORN TO AND SUBSCRIBED before me this
29 day of May, 2002.

Julie-Ann N. Hyde
Notary Public
My commission expires August 29, 2006

JULIE-ANN N. HYDE
Notary Public Of New Jersey
My Commission Expires 08/29/06

Accepted and Agreed:

NOON-IN-CHINA, LLC

By: Andrew Auwerda
Name: Andrew Auwerda
Title: President
Andrew Auwerda

Schedule A

UNITED STATES TRADEMARKS

Mark

Reg. No.

TONY & TINA

2,220,998