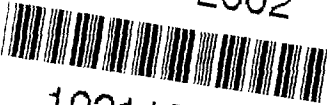


06-06-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Scentex, Inc. 6-4-02
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other of Illinois
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bright of America, Inc.
Internal Address:
Street Address: 300 Greenbrier Road
City: Sommersville State: WV Zip: 26651
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State of West Virginia
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other see brief attached
Execution Date: 08/04/1997

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1529288 1533886
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Margaret A. Boulware
Internal Address:
Street Address: Jenkins & Gilchrist, P.C. 1100 Louisiana, Suite 1800
City: Houston State: TX Zip: 77002

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

OFFICE OF PATENT RECORDS
FINANCE SECTION
2002 JUN -4 PM 2:10

DO NOT USE THIS SPACE

9. Signature.
Margaret A. Boulware Name of Person Signing
Signature Date
Total number of pages including cover sheet, attachments, and document: 6

06/05/2002 LNWELLER 00000280 1529288
01 FC1481 40.00 OP
02 FC1482 25.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002519 FRAME: 0013

Correction Brief

Corrective assignment to delete registration numbers 1,529,288 and 1,533,866 recorded at Reel 1621, Frame, 0606 as they were not owned by Assignor.

REC

08-26-1997



1 SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

100517982

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SCENTEX, INC.

MRO 8-15-97

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 4, 1997

2. Name and address of receiving party(ies)

Name: BRIGHT OF AMERICA, INC.

Internal Address:

Street Address: 300 Greenbrier Road

City: Summersville State: W. Va. ZIP: 26651

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State West Virginia
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/097,273

B. Trademark Registration No.(s)

1,967,253

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: RUSS BERRIE AND CO., INC.

Internal Address: Eva J. Goldenberg, Esq.

Street Address: 111 Bauer Drive

City: Oakland State: N.J. ZIP: 07436

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41).....\$ 1,040.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-2351

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Curts Cooke
Name of Person Signing

Curts Cooke
Signature

8-12-97
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231
1621 FRAME: 0606

TRADEMARK
REEL: 002519 FRAME: 0015

CONTINUATION OF ITEM 4.A.

74/611,405

CONTINUATION OF ITEM 4.B.

Registration No

1,749,635

1,801,353

2,065,873

1,099,169

1,556,403

2,021,125

1,834,279

1,934,567

1,632,105

1,633,653

1,547,882

1,632,098

1,679,783

1,608,989

1,842,229

1,833,073

1,874,973

1,779,456

1,926,231

1,529,288

1,692,229

1,533,886

TRADEMARK
REEL: 1621 FRAME: 0607

TRADEMARK
REEL: 002519 FRAME: 0016

Serial No.

Mark

75/097,273

EARTH GARDEN

74/611,405

HOME E-SCENT-IALS

75/097,272

VICTORIAN CHARM

; and

WHEREAS, BRIGHT OF AMERICA, INC., a West Virginia corporation (hereinafter "BRIGHT"), having a place of business at 300 Greenbrier Rd., Summersville, West Virginia 26651, is desirous of acquiring the entire right, title and interest in and to the aforesaid trademark registrations and applications; and

WHEREAS, SCENTEX is willing to assign all of its rights, title and interest in and to said trademark registrations and applications to BRIGHT.

NOW, THEREFORE, for good and valuable consideration paid to SCENTEX by BRIGHT, the receipt and adequacy of which is hereby acknowledged, SCENTEX does hereby sell, assign and transfer and set over to BRIGHT, its successors and assigns, the entire right, title and interest in and to the aforesaid trademark registrations and applications together with that part of the goodwill of the business connected with the use of and symbolized by said trademarks, and all claims, if any, for damages by reason of past infringement of said trademarks with the right to sue for and collect damages.

SCENTEX, INC.

DATE

7-28-'97

Steve Reim
Steve Reim, President

BRIGHT OF AMERICA, INC.

DATE

8/4/97

Stephen R. Pridemore
Stephen R. Pridemore, President

assign

ASSIGNMENT OF TRADEMARKS

WHEREAS, Scentex, Inc., an Illinois corporation (hereinafter "SCENTEX"),
having a place of business at 4545 West Augusta Blvd., Chicago, Illinois 60651, is the owner
of U.S. trademark registrations and applications as follows:

<u>Registration No.</u>	<u>Mark</u>
1,967,253	ADVANCED FRAGRANCE BOOSTER
1,749,635	CLOSET SCENTS
1,801,353	COBBLESTONE
2,065,873	DESIGNER INSPIRATIONS
1,099,169	EARTH GARDEN
1,556,403	EARTH SCENTS
2,021,125	EARTH SCENTS NATURALS
1,834,279	FINISHING TOUCHES
1,934,567	HANG UPS
1,632,105	HOLIDAY E-SCENT-IALS
1,633,653	HOME E-SCENT-IALS
1,547,982	OLDE TYME CHRISTMAS
1,632,098	POTPOURRI PEARLS
1,679,783	POTPOURRI PEBBLES
1,608,989	PREMIER
1,842,229	SCENTED NATURALS
1,833,073	SCENTED TREASURES
1,874,973	SCENTEX
1,779,456	SMELLS SO REAL
1,926,231	SUPER SIMMERS
1,529,288	SWEET SMELL OF MONEY
1,692,229	WINTER DREAMS
1,533,886	03

Page 1 of 2

RECORDED: 08/15/1997

TRADEMARK
REEL: 1621 FRAME: 0609

RECORDED: 06/04/2002

TRADEMARK
REEL: 002519 FRAME: 0018