

06-07-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Purple, Inc.

6.4.02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State -Arizona, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: April 29, 2002

2. Name and address of receiving party(ies)

Name: San Jose Sharks LLC

Internal Address:

Street Address: 525 West Santa Clara Street

City: San Jose State: CA Zip: 95113

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State

Other a Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,333,639

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alison Nunez

Internal Address: NHL Enterprises, L.P.

Street Address: 1251 Avenue of the Americas

City: NY State: NY Zip: 10020

6. Total number of applications and registrations involved:



7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

500205

DO NOT USE THIS SPACE

9. Signature.

Alison Nunez

Name of Person Signing

Signature

Date May 15, 2002

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/06/2002 LHMILLER 00000243 500205 2333639

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TRADEMARK REEL: 002519 FRAME: 0373

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK

WHEREAS, Purple, Inc. a corporation duly organized and existing under the laws of the state of Arizona, having a place of business at 7350 Via Paseo Del Sur, #0203, Scottsdale, Arizona 85258 ("Assignor"), has adopted, used and is using the mark SHARK TANK (the "Mark"), under U.S. Trademark Registration No. 2,333,639; and


WHEREAS, San Jose Sharks LLC, a limited liability company organized and existing under the laws of the state of Delaware, with its principal place of business at 525 West Santa Clara Street, San Jose, California 95113 ("Assignee"), wishes to acquire all right, title and interest in and to the said Mark, including the registration thereof, together with the goodwill symbolized by the Mark;

WHEREAS, Assignor wishes to transfer all right, title and interest in and to the Mark, including the registration thereof, together with the goodwill symbolized by the Mark to the Assignee;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to the Assignee, Assignor's entire right, title and interest in and to the said Mark, including the application thereof, together with the goodwill symbolized by the Mark.

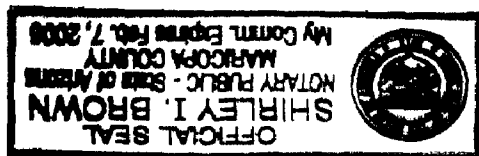
PURPLE, INC.

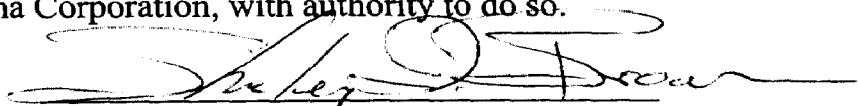
Dated: 4 - 29 - 02 sv

By: 
Name: Steve Varasteh
Title: President

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On this 29th of April 2002, before me appeared Steve Varasteh the person who signed the foregoing instrument, who acknowledged that he signed it as a free act on behalf of Purple, Inc. an Arizona Corporation, with authority to do so.




Notary Public