

06-10-2002



KS ONLY



To the Honorable

102116322

Please record the attached original d

1. Name of conveying party(ies): 5-24-02
The Jack Morton Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: March 27, 2002

2. Name and address of 05-24-2002
Name: JMP Holding Company, Inc.
Address: 1105 North Market Street, Suite 1300
Wilmington, Delaware 19801

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
1601691, 2431402 & 2477685

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....3

7. Total fee (37 CFR 3.41) \$ 90.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

5/23/2002
Date

Total number of pages comprising cover sheet: _____



ASSIGNMENT OF TRADEMARK

05-24-2002

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #26

WHEREAS, THE JACK MORTON COMPANY, a corporation organized and existing under the laws of the State of Delaware, located at Hamilton, New Jersey ("Assignor"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DENBY	1,601,691	Jun 12, 1990
DENBY	2,431,402	Feb 27, 2001
EXPOVILLAGE	2,477,685	Jan. 2, 2001

and WHEREAS, JMP HOLDING COMPANY, INC., a corporation organized and existing under the laws of the state of Delaware, located at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801 ("Assignee"), is desirous of acquiring said registered trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-named registrations therefor, and with all claims arising out of or relating to the use or ownership of said marks.

THE JACK MORTON COMPANY

By: Beth Peters

Name: Beth Peters

Title: Vice President/Treasurer

Date of Signature: 3/27/02

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