

6/7/02

06-11-2002

OFFICE OF PUBLIC RECORDS



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION F O I TRADEMARK

MENT OF COMMERCE ent and Trademark Office

102119680

Tab settings

FINANCE SECTION

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): FER BHxprises, Inc.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State Illinois

Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: September 10, 2001

2. Name and address of receiving party(ies)

Name: Key3Media Events, Inc.

Internal

Address:

Street Address: 5700 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90036

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/939550

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert W. Sacoff, Esq.

Internal Address: Pattishall, McAuliffe, Newbury, Hilliard & Geraldson

Street Address: 311 South Wacker Drive Suite 5000

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

16-0650

DO NOT USE THIS SPACE

9. Signature.

Ana C. Al-Sakhria

Name of Person Signing

[Handwritten Signature]

Signature

6/7/02

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002522 FRAME: 0207

TRADEMARK ASSIGNMENT

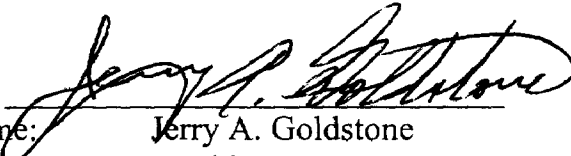
WHEREAS, FER BHxprises, Inc., an Illinois corporation, 222 S. Mill Street, Suite 200, Naperville, Illinois 60540, (formerly 1755 Park Street, Suite 260, Naperville, Illinois 60563), ("Assignor") has adopted and used, is using and owns the trademark.

WHERE NEXT GENERATION NETWORKING STARTS
Ser. No. 75/939550

WHEREAS, KEY3MEDIA EVENTS, INC., a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights and title and interest in and to said trademark and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the mark worldwide, together with the goodwill symbolized thereby, and said registration and application for registration thereof, and the rights to sue and recover from past infringements.

FER Bhxprises, INC. (properly known
as BCR Enterprises, Inc.)

By: 
Name: Jerry A. Goldstone
Title: President
Date: September 10, 2001