

06-11-2002

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

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RECORD

TR.



102117811

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dick's Asset Management Corp.

6.5.02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other _____

Execution Date: 09/07/2001

2. Name and address of receiving party(ies)

Name: American Sports Licensing, Inc.

Internal Address: _____

Suite 548
Street Address: 300 Delaware Avenue

City: Wilmington State: DE ZIP: 19801

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

76/081,871 76/082,067
 76/081,872 76/082,480
 76/081,911 76/082,481
 76/081,912

B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hugh D. Jaeger

Internal Address: _____

Street Address: _____

1000 Superior Blvd., Suite 302

City: Wayzata State: MN ZIP: 55391

6. Total number of applications and registrations involved: _____

7

7. Total fee (37 CFR 3.41).....\$ 190.00

☒ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

10-0230

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hugh D. Jaeger

Name of Person Signing

Signature

Date

12

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 002522 FRAME: 0863

000130

Receipt on the DATE OF FILING of the application for registration and filing fees is acknowledged for the mark identified below. The DATE OF FILING is contingent upon the collection of any payment made by check or draft. Your application will be considered in the order in which it was received and you will be notified as to the examination thereof. Action on the merits should be expected from the Patent and Trademark Office in approximately 06 months from the filing date. When inquiring about this application, include the SERIAL NUMBER, DATE OF FILING, OWNER NAME, and MARK.

BRYAN H. OPALKO
BUCHANAN INGERSOLL, P.C.
ONE OXFORD CENTRE
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

A request for correction to the filing receipt should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of the Preexamination File Receipt Section. Or fax a request to 703-308-9096. The Patent and Trademark Office will review the request and make corrections when appropriate.

SERIAL NUMBER: 76/081871
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 109
MARK: DTV
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers in typed form
FILING BASIS: Sect. 1(b) (Intent to Use)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue
Suite 548
Wilmington, DELAWARE 19807

FOR: PROVIDING ONLINE COMMERCIALS AND OTHER ADVERTISEMENTS DIRECTED TOWARD A COMPUTERIZED SEARCH AND ORDERING SERVICE FEATURING THE WHOLESALE AND RETAIL DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK
INT. CLASS: 035

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

DOCKETED ON COMPUTER

gjb

000136



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, VA 22202-3513

Sep 26, 2001

NOTICE OF ABANDONMENT

TM109

BRYAN H. OPALKO
BUCHANAN INGERSOLL, P.C.
ONE OXFORD CENTRE
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY
REFERENCE
NUMBER:

SERIAL NUMBER: 76/081871
MARK: DTV
APPLICANT: Dick's Asset Management Corporation

THE ABOVE IDENTIFIED TRADEMARK APPLICATION WAS ABANDONED
ON 07/03/2001 FOR THE FOLLOWING REASON:

NO RESPONSE TO THE OFFICE ACTION MAILED ON 01/02/2001 WAS RECEIVED IN THE
PATENT AND TRADEMARK OFFICE (PTO) WITHIN THE SIX-MONTH RESPONSE PERIOD.
(15 U.S.C. 1062(b); TRADEMARK RULE 2.65(a)).

YOU CAN REQUEST REINSTATEMENT OF THE APPLICATION FOR NO FEE IF:

- * YOU HAVE PROOF THAT YOUR RESPONSE WAS RECEIVED IN THE PTO ON OR BEFORE THE DUE DATE - SUCH AS A POSTCARD WITH A PTO MAILROOM DATE STAMP; OR,
- * YOU MAILED OR FAXED THE RESPONSE ON OR BEFORE THE DUE DATE WITH A CERTIFICATE OF MAILING OR FACSIMILE TRANSMISSION, IN ACCORDANCE WITH PTO RULE 1.8, 37 CFR SEC. 1.8; OR DEPOSITED THE RESPONSE AS EXPRESS MAIL, IN ACCORDANCE WITH PTO RULE 1.10, 37 CFR SEC. 1.10.

**YOU MUST SUBMIT A COPY OF THE PREVIOUSLY SUBMITTED TIMELY RESPONSE
ALONG WITH ONE OF THE TYPES OF PROOF SET OUT ABOVE. YOU MAY FAX
THIS INFORMATION TO (703) 308-7220.**

**IF YOU DO NOT HAVE THE PROOF NECESSARY FOR REINSTATEMENT,
YOU CAN REQUEST REVIVAL OF THE APPLICATION,
UNDER PTO RULE 2.66, 37 CFR SEC. 2.66, BY:**

- * FILING A "PETITION TO REVIVE" **WITHIN 2 MONTHS** OF THE DATE PRINTED AT THE TOP OF THIS NOTICE, INDICATING THAT THE REASON FOR THE DELAY IN RESPONDING BY THE DUE DATE WAS "UNINTENTIONAL";
- * PAYING THE PETITION FEE OF \$100, MADE PAYABLE TO THE COMMISSIONER OF PATENTS AND TRADEMARKS; AND
- * INCLUDING A COPY OF THE RESPONSE TO THE OFFICE ACTION (IF YOU DID RECEIVE THE OFFICE ACTION - OTHERWISE, INCLUDE A STATEMENT THAT YOU DID NOT RECEIVE THE OFFICE ACTION.)

FOR FURTHER INFORMATION CALL (703) 308-9000

000132
FILING RECEIPT FOR TRADEMARK APPLICATION

Page 01 of 01

Aug 9, 2000

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BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL, ET AL
ONE OXFORD CENTRE
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219-1410

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

A request for correction to the filing receipt should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of the Preexamination File Receipt Section. Or fax a request to 703-308-9096. The Patent and Trademark Office will review the request and make corrections when appropriate.

SERIAL NUMBER: 76/081872
FILING DATE: Jun 30, 2000
REGISTER: Principal
LAW OFFICE: 108
MARK: D
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers and design
FILING BASIS: Sect. 1(a) (Use in Commerce)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue
Suite 548
Wilmington, DELAWARE 19807

FOR: COMPUTERIZED SEARCH AND ORDERING SERVICES FEATURING THE WHOLESALE AND RETAIL
DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK

INT. CLASS: 042

FIRST USE: Oct 10, 1999 USE IN COMMERCE: Oct 10, 1999

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

*Entered
on Computer
Jell*

00 0133



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, VA 22202-3513

Sep 26, 2001

NOTICE OF ABANDONMENT

TM109

BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL, ET AL
ONE OXFORD CENTRE
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PA 15219-1410

ATTORNEY
REFERENCE
NUMBER:

SERIAL NUMBER: 76/081872
MARK: D
APPLICANT: Dick's Asset Management Corporation

THE ABOVE IDENTIFIED TRADEMARK APPLICATION WAS ABANDONED
ON 07/03/2001 FOR THE FOLLOWING REASON:

NO RESPONSE TO THE OFFICE ACTION MAILED ON 01/02/2001 WAS RECEIVED IN THE
PATENT AND TRADEMARK OFFICE (PTO) WITHIN THE SIX-MONTH RESPONSE PERIOD.
(15 U.S.C. 1062(b); TRADEMARK RULE 2.65(a)).

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- * YOU HAVE PROOF THAT YOUR RESPONSE WAS RECEIVED IN THE PTO ON OR BEFORE THE DUE DATE - SUCH AS A POSTCARD WITH A PTO MAILROOM DATE STAMP; OR,
- * YOU MAILED OR FAXED THE RESPONSE ON OR BEFORE THE DUE DATE WITH A CERTIFICATE OF MAILING OR FACSIMILE TRANSMISSION, IN ACCORDANCE WITH PTO RULE 1.8, 37 CFR SEC. 1.8; OR DEPOSITED THE RESPONSE AS EXPRESS MAIL, IN ACCORDANCE WITH PTO RULE 1.10, 37 CFR SEC. 1.10.

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BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL CORP
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219-1410

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

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SERIAL NUMBER: 76/081911
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 108
MARK: D
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers in typed form
FILING BASIS: Sect. 1(a) (Use in Commerce)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue, Suite 548
Wilmington, DELAWARE 19807

FOR: COMPUTERIZED SEARCH AND ORDERING SERVICES FEATURING THE WHOLESALE AND RETAIL
DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK
INT. CLASS: 042

FIRST USE: Oct 10, 1999 USE IN COMMERCE: Oct 10, 1999

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

DOCKETED ON COMPUTER



FILING RECEIPT FOR TRADEMARK APPLICATION

Page 01 of 01

Receipt on the DATE OF FILING of the application for registration and filing fees is acknowledged for the mark identified below. The DATE OF FILING is contingent upon the collection of any payment made by check or draft. Your application will be considered in the order in which it was received and you will be notified as to the examination thereof. Action on the merits should be expected from the Patent and Trademark Office in approximately 06 months from the filing date. When inquiring about this application, include the SERIAL NUMBER, DATE OF FILING, OWNER NAME, and MARK.

BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL CORP
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219-1410

ATTORNEY
REFERENCE NUMBER

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A request for correction to the filing receipt should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of the Preexamination File Receipt Section. Or fax a request to 703-308-9096. The Patent and Trademark Office will review the request and make corrections when appropriate.

SERIAL NUMBER: 76/081912
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 108
MARK: DMAIL
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers in typed form
FILING BASIS: Sect. 1(a) (Use in Commerce)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue, Suite 548
Wilmington, DELAWARE 19807

FOR: PROVIDING A CUSTOMER, VIA ELECTRONIC MAIL MESSAGES WITH SPECIAL DISCOUNT OFFERS AND A MEANS TO DIRECTLY LINK TO A COMPUTERIZED SEARCH AND ORDERING SERVICE FEATURING THE WHOLESALE AND RETAIL DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK

INT. CLASS: 042

FIRST USE: Nov 27, 1999 USE IN COMMERCE: Nov 27, 1999

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, VA 22202-3513

Sep 28, 2001

NOTICE OF ABANDONMENT

BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL CORP
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219-1410

TM108

ATTORNEY
REFERENCE
NUMBER:

SERIAL NUMBER: 76/081912
MARK: DMAIL
APPLICANT: Dick's Asset Management Corporation

THE ABOVE IDENTIFIED TRADEMARK APPLICATION WAS ABANDONED
ON 07/25/2001 FOR THE FOLLOWING REASON:

NO RESPONSE TO THE OFFICE ACTION MAILED ON 01/24/2001 WAS RECEIVED IN THE
PATENT AND TRADEMARK OFFICE (PTO) WITHIN THE SIX-MONTH RESPONSE PERIOD.
(15 U.S.C. 1062(b); TRADEMARK RULE 2.65(a)).

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- * YOU HAVE PROOF THAT YOUR RESPONSE WAS RECEIVED IN THE PTO ON OR BEFORE THE DUE DATE - SUCH AS A POSTCARD WITH A PTO MAILROOM DATE STAMP; OR,
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- * FILING A "PETITION TO REVIVE" WITHIN 2 MONTHS OF THE DATE PRINTED AT THE TOP OF THIS NOTICE, INDICATING THAT THE REASON FOR THE DELAY IN RESPONDING BY THE DUE DATE WAS "UNINTENTIONAL";
- * PAYING THE PETITION FEE OF \$100, MADE PAYABLE TO THE COMMISSIONER OF PATENTS AND TRADEMARKS; AND
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FOR FURTHER INFORMATION CALL (703) 308-9000

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BRYAN H. OPALKO
BUCHANAN INGERSOLL, P.C.
ONE OXFORD CENTRE
301 GRANT STREET, 20TH FLOOR
PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

A request for correction to the filing receipt should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of the Preexamination File Receipt Section. Or fax a request to 703-308-9096. The Patent and Trademark Office will review the request and make corrections when appropriate.

SERIAL NUMBER: 76/082067
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 109
MARK: DSSPORTSTV
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers in typed form
FILING BASIS: Sect. 1(b) (Intent to Use)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue, Suite 548
Wilmington, DELAWARE 19807

FOR: PROVIDING ONLINE COMMERCIALS AND OTHER ADVERTISEMENTS DIRECTED TOWARD A COMPUTERIZED SEARCH AND ORDERING SERVICE FEATURING THE WHOLESALE AND RETAIL DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK
INT. CLASS: 035

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

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BRYAN H. OPALCO
BUCHANAN INGERSOLL P.C.
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

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SERIAL NUMBER: 76/082480
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 109
MARK: DSPORTS.COM
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers and design
FILING BASIS: Sect. 1(b) (Intent to Use)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue, Suite 548
Wilmington, DELAWARE 19807

FOR: COMPUTERIZED SEARCH AND ORDERING SERVICES, FEATURING THE WHOLESALE AND RETAIL
DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK
INT. CLASS: 042

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

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FILING RECEIPT FOR TRADEMARK APPLICATION

Page 01 of 01

Receipt on the DATE OF FILING of the application for registration and filing fees is acknowledged for the mark identified below. The DATE OF FILING is contingent upon the collection of any payment made by check or draft. Your application will be considered in the order in which it was received and you will be notified as to the examination thereof. Action on the merits should be expected from the Patent and Trademark Office in approximately 06 months from the filing date. When inquiring about this application, include the SERIAL NUMBER, DATE OF FILING, OWNER NAME, and MARK.

000137
BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL CORP
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219-1410

ATTORNEY
REFERENCE NUMBER

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SERIAL NUMBER: 76/082481
FILING DATE: Jul 3, 2000
REGISTER: Principal
LAW OFFICE: 109
MARK: SEIZE THE D
MARK TYPE(S): Service Mark
DRAWING TYPE: Words, letters, or numbers in typed form
FILING BASIS: Sect. 1(a) (Use in Commerce)

ATTORNEY: Bryan H. Opalko

OWNER: Dick's Asset Management Corporation (DELAWARE, Corporation)
300 Delaware Avenue, Suite 548
Wilmington, DELAWARE 19807

FOR: COMPUTERIZED SEARCH AND ORDERING SERVICES FEATURING THE WHOLESALE AND RETAIL
DISTRIBUTION OF SPORTING GOODS AND CLOTHING VIA A GLOBAL COMPUTER NETWORK
INT. CLASS: 042

FIRST USE: Oct 25, 1999 USE IN COMMERCE: Oct 25, 1999

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

000/132



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, VA 22202-3513

Dec 3, 2001

NOTICE OF ABANDONMENT

TM109

BRYAN H. OPALKO
BUCHANAN INGERSOLL PROFESSIONAL CORP
ONE OXFORD CENTRE
301 GRANT ST 20TH FL
PITTSBURGH PA 15219-1410

ATTORNEY
REFERENCE
NUMBER:

SERIAL NUMBER: 76/082481
MARK: SEIZE THE D
APPLICANT: Dick's Asset Management Corporation

THE ABOVE IDENTIFIED TRADEMARK APPLICATION WAS ABANDONED
ON 09/17/2001 FOR THE FOLLOWING REASON:

NO RESPONSE TO THE OFFICE ACTION MAILED ON 03/14/2001 WAS RECEIVED IN THE
PATENT AND TRADEMARK OFFICE (PTO) WITHIN THE SIX-MONTH RESPONSE PERIOD.
(15 U.S.C. 1062(b); TRADEMARK RULE 2.65(a)).

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DOCKETED ON COMPUTER
Angie Bayard