

06-11-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Low Rider Publishing Group, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 6, 2001

2. Name and address of receiving party(ies) Name: McMullen Argus Publishing, Inc.

Internal Address:

Street Address: 2400 E. Katella, 11th Floor

City: Anaheim State: CA Zip: 92801

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) (See Schedule A)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah K. Squiers, Esq.

Internal Address: Cowan, Liebowitz & Latman, P.C.

Street Address: 1133 Avenue of the Americas

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 12

7. Total fee (37 CFR 3.41): \$ 315.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers Name of Person Signing

Signature

May 24, 2002 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002523 FRAME: 0108

SCHEDULE A

Country: **United States**

<u>Mark</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
LOW RIDER	1557901	9/26/89
DESIGN ONLY	1743113	12/29/92
LOW RIDER (STYLIZED)	1743278	12/29/92
DESIGN ONLY	1743279	12/29/92
DESIGN ONLY	1744874	1/5/93
LOW RIDER (STYLIZED)	1748430	1/26/93
LOW RIDER (STYLIZED)	1757298	3/9/93
LOWRIDER ARTE	1786707	8/10/93
LOW RIDER (STYLIZED)	1996917	8/27/96
LOWRIDER CAFE AND DESIGN	2136701	2/17/98
LOW RIDER BICYCLE THE CUSTOM BIKE MAGAZINE (DESIGN)	2154404	5/5/98
LOWRIDER EURO	2258796	7/6/99

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State of California



SECRETARY OF STATE

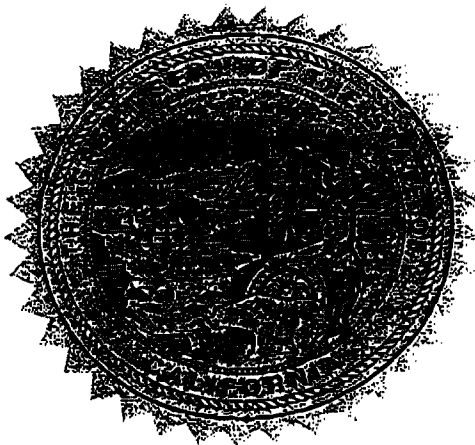
I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JAN 17 2002

Secretary of State



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CERTIFICATE OF OWNERSHIP

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

JAN 10 2002

BILL JONES, Secretary of State

Christopher A. Fraser and Beverly C. Chell certify that:

1. They are the Vice President and Secretary, respectively, of McMullen Argus Publishing, Inc., a California corporation.
2. This corporation owns all the outstanding shares of Low Rider Publishing Group, Inc., a California corporation.
3. The board of directors of this corporation duly adopted the following resolution:

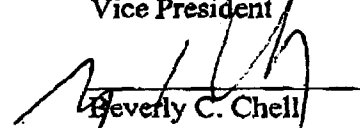
RESOLVED, that this corporation merge Low Rider Publishing Group, Inc., its wholly-owned subsidiary corporation, into itself and assume all its obligations pursuant to Section 1110, California Corporations Code.

We further declare under penalty of perjury under the laws of the State of California that the matter set forth in this certificate are true and correct of our own knowlegde.

DATE: November 6, 2001



Christopher A. Fraser
Vice President



Beverly C. Chell
Secretary

