

Form PTO-1594
(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Progresso Quality Foods Company

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Pet Incorporated

Internal

Address:

Street Address: Number One General Mills Blvd.

City: Minneapolis State: MN Zip: 55426

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 16, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 0742067

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory P. Kaihoi

Internal Address:

FAX NUMBER 763-764-2268

Street Address: General Mills, Inc.

Number One General Mills Blvd.

City: Minneapolis State: MN Zip: 55426

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-0900

DO NOT USE THIS SPACE

9. Signature.

Gregory P. Kaihoi

Name of Person Signing

Greg Kaihoi
Signature

7/16/02
Date

Total number of pages including cover sheet, attachments, and document: 2

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07028US001

ASSIGNMENT OF TRADEMARK

WHEREAS, Progresso Quality Foods Company, a corporation duly organized and existing under the laws of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota, 55426 ("Assignor"), is the owner of the CHICKARINA, United States trademark registration number 742067 (the "Mark"); and

WHEREAS, Pet Incorporated, a corporation duly organized and existing under the laws of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis Minnesota 55426 ("Assignee"), is desirous of acquiring the Mark and the registration thereof in the United States:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Mark in United States and its territories and possessions, together with the goodwill of the business symbolized by the Mark and the application thereof.

PROGRESSO QUALITY FOODS COMPANY

By: Kathleen M. Curran

Kathleen M. Curran

Title: Assistant Secretary

Date: July 16, 2002

Subscribed and sworn to before me

this 16 day of July, 2002.

Ruth M. Meger
Notary Public

