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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 The Insight Management Consulting Group, Inc.
b-10-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Missouri
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: IMCG/KC, Inc.
 Internal Address: _____
 Street Address: 800 W. 47th St., Suite 300
 City: Kansas City State: MO Zip: 64112

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Missouri
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 05292002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,063,050;
 2,065,760; 2,079,944

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Lawrence A. Swain, Esq.
 Internal Address: _____

 Street Address: 9225 Indian Creek Parkway,
 Suite 1100
 City: Overland Park State: KS Zip: 66210

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
 Lawrence A. Swain
 Name of Person Signing

Lawrence A. Swain
 Signature
 5-30-02
 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/17/2002 LNUELLER 00000205 2063050

01 FC:481 40.00 DP
02 FC:482 50.00 DP

TRADEMARK REEL: 002524 FRAME: 0979

ASSIGNMENT OF TRADEMARK

WHEREAS, The Insight Management Consulting Group, Inc., a Missouri corporation, 3101 Broadway, Suite 450, Kansas City, Missouri 64111, (the "Assignor"), has adopted, used, is using and owns the following trademarks (the "Marks"), which are now registered in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
THE INSIGHT MANAGEMENT CONSULTING GROUP	2,063,050	May 20, 1997
INSIGHT MANAGEMENT CONSULTANTS	2,065,760	May 27, 1997
INSIGHT MANAGEMENT CONSULTANTS and Design	2,079,944	July 15, 1997

WHEREAS, IMCG/KC, Inc., a Missouri corporation, 3101 Broadway, Suite 450, Kansas City, Missouri 64111, (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its right, title and interest in the United States in and to the Marks together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

FURTHERMORE, the parties agree that the effective date of this assignment shall be May 22, 2002.

FURTHERMORE, Assignee hereby appoints Shughart Thomson & Kilroy, P.C., 9225 Indian Creek Parkway, Suite 1100, Overland Park, Kansas 66210, telephone (913) 451-3355, which has associated with it Lawrence A. Swain, Mitchell L. Crain and Michael Elbein, who are members of the bar of the States of Kansas and/or Missouri, to prosecute the assignment, with full power of substitution and revocation, and to transact all business in the Patent and Trademark Office in connection therewith.

ASSIGNOR:

THE INSIGHT MANAGEMENT CONSULTING GROUP, INC.

By *Richard W. Stillwell*
Name Richard W. Stillwell
Title President
Date 5-29-02

ASSIGNEE:

IMCG/KC, INC.

By *Richard W. Stillwell*
Name Richard W. Stillwell
Title President
Date 5-29-02