

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

RED LION HOTELS, INC., a Delaware corporation

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: 12/31/2001

2. Name and address of receiving party(ies)

Name: Doubletree DTWC Corporation

Internal

Address:

Street Address: 9336 Civic Center Drive

City: Beverly Hills State: CA Zip: 90210

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2435969

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barbara Arnold

Internal Address: Hilton Hotels Corporation

Street Address: 755 Crossover Lane

City: Memphis State: TN Zip: 38117

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

501043

DO NOT USE THIS SPACE

9. Signature.

Barbara Arnold

Name of Person Signing

Barbara Arnold

Signature

8-12-02

Date

Total number of pages including cover sheet, attachments, and documents

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

700016038

TRADEMARK
REEL: 002526 FRAME: 0798

ASSIGNMENT OF TRADEMARK

WHEREAS, RED LION HOTELS, INC., a corporation duly organized and existing under the laws of the state of Delaware, currently having a principal place of business at 201 W. North River Drive, Spokane, Washington 99201, and formally located at 755 Crossover Lane, Memphis, Tennessee, is the owner of a certain trademark and has acquired goodwill associated with and symbolized by said mark; and

WHEREAS, RED LION HOTELS, INC. is the owner of a registration relating to said mark in the United States Patent and Trademark Office, whose registration number and registration date are set out below:

<i>Description of Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
MADRONE (word)	2435969	03-13-2001

WHEREAS, DOUBLETREE DTWC CORPORATION., a corporation duly organized and existing under and by virtue of the laws of the State of Delaware, having a principal place of business at 9336 Civic Center Drive, Beverly Hills, California 90210, is desirous of acquiring all of the right, title and interest in and to said mark and the registration thereof as of December 31, 2001;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, RED LION HOTELS, INC. does hereby transfer and assign to DOUBLETREE DTWC CORPORATION, a Delaware corporation, all of its right, title and interest in and to the said mark, together with the goodwill of the

business symbolized by the mark, and all causes of action for the infringement of such marks, and the registration hereinabove listed.

Assignor:

RED LION HOTELS, INC.

By: 

Richard L. Barbieri

Title: Vice President

Assignee:

DOUBLETREE DTWC CORPORATION

By: 

Karen D. Riedel

Title: Asst. Vice President & Asst. Treasurer

STATE OF WASHINGTON)
COUNTY OF King) ss:

Personally appeared before me the above-named Richard L. Barbieri, known or proved to me to be the same person who executed the foregoing instrument and to be the Vice President of RED LION HOTELS, INC. and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this August 8, 2002.

Cristina A. Smith
Notary Public

My Commission Expires: 7-22-05

STATE OF TENNESSEE)
COUNTY OF SHELBY) ss:

Personally appeared before me the above-named Karen D. Riedel, known or proved to me to be the same person who executed the foregoing instrument and to be a Assistant Vice President and Assistant Treasurer of DOUBELTREE DTWC CORPORATION and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this August 8, 2002.

Connie L. Ligon
Notary Public

My Commission Expires: 11-14-04

