



To the Honorable Commissioner of Pat

102125455

ched original documents or copy hereof.

1. Name of conveying party(ies):

LG Chem Investment Ltd.

6-4-02

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Korea
- Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: LG Household & Health Care Ltd.

Address: 20, Yoido-dong
Youngdungpo-gu, Seoul
Republic of Korea

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Korea
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: March 14, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,358,732

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Ehrlich

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1.....

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)



06-04-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #11

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Ehrlich
Name of Person Signing

[Signature]
Signature

6/4/02
Date

Total number of pages comprising cover sheet: _____

06/17/2002 LVELLER 000017971358732 40.00 01 FEB-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,358,732

Mark: TROPICANA

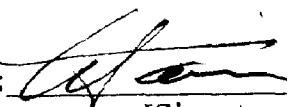
Registration Date: September 10, 1985

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

LG HOUSEHOLD & HEALTH CARE LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

LG HOUSEHOLD & HEALTH CARE LTD.

By: 
[Signature]

Name: Myeong-Jae Cho
[Printed or typed]

Title: President

Date: March 14, 2002



ASSIGNMENT

06-04-2002
U.S. Patent & TMO/TM Mail Rcpt Dt. #11

WHEREAS, LG CHEM INVESTMENT LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Yongdungpo-ku, Seoul, Republic of Korea ("Assignor"), is the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO./REGISTRATION NO.
TROPICANA	1,358,732

and WHEREAS, LG HOUSEHOLD & HEALTH CARE LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

LG CHEM INVESTMENT LTD.

By: Jae Kap Sung

Name: Jae-Kap Sung

Title: President

Date of Signature: March 14, 2002

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