

06-19-2002



R SHEET
LY

102126595

To the Commissioner for Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sheffield Financial Corp.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other :

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: BB&T Corporation
Internal Address:
Street Address: P.O. Box 1255
City: Winston-Salem State: NC Zip: 27102-1255

Individual citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State North Carolina
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: 6.14.02

4. Application number(s) or registration numbers(s):
A. Trademark Application No.(s)
78/111,881; 78/111,875; 78/111,879

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Jeffrey R. McFadden
Internal Address:
Street Address: 300 N. Greene Street, Suite 1900
City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved:..... 3

7. Total fee (37 CFR 3.41):..... \$90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-0517

(Attach duplicate of this page if paying by deposit account)

06/19/2002 LNUELLER 00000030 78111881

01 FC:481 40.00 OP
02 FC:482 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey R. McFadden
Name of Person Signing

Jeffrey R. McFadden
Signature

6.6.02
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, including monetary payments, the receipt and sufficiency of which are hereby acknowledged, **Sheffield Financial Corp.**, with a mailing address of Post Office Box 1704, Clemmons, North Carolina 27012, a corporation organized and existing pursuant to the laws of North Carolina, (hereinafter "Assignor") does hereby assign, sell, convey, and transfer unto **BB&T Corporation**, with a mailing address of Post Office Box 1255, Winston-Salem, North Carolina 27102-1255, a corporation organized and existing pursuant to the laws of North Carolina, U.S.A., (hereinafter "Assignee"), its successors and assigns, the following:

- a. the entire right, title, and interest of Assignor in and to the trademarks set forth in Schedule A attached hereto and incorporated herein by reference, together with any applications and licenses pertaining thereto (collectively, the "Trademarks"), and the goodwill of the business related thereto;
- b. any and all rights which Assignor has or may have to sue for and obtain damages, injunctive relief and attorney's fees for any and all past infringements with respect to any of the Trademarks, and any and all causes of action heretofore accrued or hereafter accruing for misappropriation, infringement, or other violation of any proprietary or other right in and to any of the Trademarks;
- c. all registrations and applications relating to any of the Trademarks, including any and all renewals and extensions thereof;
- d. any and all common law rights which Assignor has or may have in or to any of the Trademarks; and

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed under

seal this 30th day of MAY, 2002.

SHEFFIELD FINANCIAL CORP.

By: 

BRIAN P. BURLEY

Name (printed or typed)

Vice President

Title

SCHEDULE A

1. **SHEFFIELD FINANCIAL**, Trademark Application No. 78/111,881 for *financial services, namely, power equipment financing for retail purchases*
2. **FINANCING YOUR DREAMS**, Trademark Application No. 78/111,875 for *financial services, namely, power equipment financing for retail purchases*
3. **S (LOGO DESIGN)**, Trademark Application No. 78/111,879 for *financial services, namely, power equipment financing for retail purchases*