



102128420

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies): 6-14-02  
**Grand Prix Association of Long Beach, Inc.**  
(California Corporation)

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership
- Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: June 6, 2002

4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

B) Trademark Registration No.(s)

SEE ATTACHED EXHIBIT A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning documents should be mailed:

**CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOV, LTD.**

Attn: Manny D. Pokotilow, Esq.  
12<sup>th</sup> Floor - 7 Penn Center  
1635 Market Street; Phila, PA 19103-2212

6. Total number of applications and registrations involved..... 8

1@\$40 and 7 @\$25

7. Total fee (37 CFR 3.41)..... \$ 215.00

Authorized to Charge to Deposit Account No. 03-0075 (duplicate attached)

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Manny D. Pokotilow  
Name of Person Signing

Signature

June 5 2002  
Date

Total number of pages including cover sheet, attachments and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231

TRADEMARK  
REEL: 002528 FRAME: 0675

1985167  
 06/19/2002  
 WHEELER 00000306330075  
 195-08 EN  
 06/19/2002

**EXHIBIT A**

**Re: Grand Prix Association of Long Beach, Inc.**

**Sub: Assignment**

**Applications and Registrations Affected by the Assignment**

1. 200 MPH BEACH PARTY; Registration No. 1,985,167
2. MISCELLANEOUS DESIGN; Registration No. 1,956,053
3. LBGP AND DESIGN; Registration No. 1,062,951
4. LBGP; Registration No. 2,021,873
5. LONG BEACH GRAND PRIX; Registration No. 2,033,511
6. LONG BEACH GRAND PRIX; Registration No. 1,098,849
7. PIT CREW AND DESIGN; Registration No. 2,439,747
8. SAGE & CLAY; Registration No. 2,259,187

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **GRAND PRIX ASSOCIATION OF LONG BEACH, INC.**, a California corporation having a place of business at 3000 Pacific Avenue; Long Beach, California 90806 (hereinafter "ASSIGNOR") has adopted and has been using the marks shown on the attached Exhibit 1, and is the proprietor of said marks, prints, signs and labels on which said marks have appeared.

WHEREAS, for good and valuable consideration assignor assigned and transferred to **DOVER MOTORSPORTS, INC.**, a Delaware corporation having a place of business at 2200 Concord Pike; 15<sup>th</sup> Floor; Wilmington, Delaware 19803, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the marks attached as Exhibit 1, prints, signs and labels on which said marks have appeared, all registrations and applications for the registrations of said marks and the goodwill of the business associated with and symbolized marks, prints, signs and labels; and

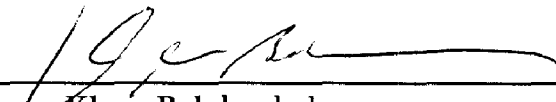
WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said marks shown in Exhibit 1 and the transfer to ASSIGNEE of said marks.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its marks shown in Exhibit 1, all prints, signs and labels on which said marks have appeared; and any applications or trademark registrations of said marks, the prints, signs and labels and the goodwill of the business associated with and symbolized by said marks, prints, signs and labels on which the marks have appeared.

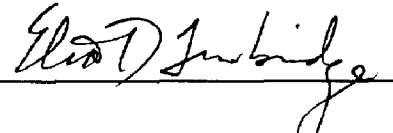
Included in this assignment is the entire right, title and interest in and to the marks listed in Exhibit 1 together with the goodwill of the business associated with and symbolized by the marks. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the marks, prints, signs and labels. These rights include the right to sue and recover for all damages and profits arising out of past infringement of the marks, prints, signs and labels.

IN WITNESS WHEREOF, GRAND PRIX ASSOCIATION OF LONG BEACH, INC. has caused this Assignment to be signed by its Vice President-General Counsel and Secretary, Klaus Belohoubek hereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this <sup>June</sup> ~~May~~ 6th, day of ~~May~~, 2002.

GRAND PRIX ASSOCIATION OF  
LONG BEACH, INC.

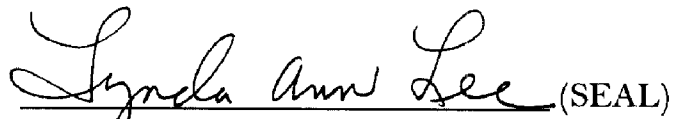
By   
Name: Klaus Belohoubek  
Title: Vice President-General Counsel and Secretary

ATTEST:

  
(Corporate Seal)

State of Delaware :  
County of New Castle : SS  
:

On this 6<sup>th</sup> day of <sup>June</sup> ~~May~~, 2002, before me personally appeared **Klaus Belohoubek** (Name), to me known, who after being duly sworn, did depose and say that at the time of the Assignment is the **Vice President-General Counsel and Secretary** (Title) of **GRAND PRIX ASSOCIATION OF LONG BEACH, INC.**, a California corporation, the corporation described herein, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of **GRAND PRIX ASSOCIATION OF LONG BEACH, INC.** and that he signed his name thereto by like order.

  
\_\_\_\_\_(SEAL)  
Notary Public

MY COMMISSION EXPIRES: *January 21, 2004*

