

RE

06-20-2002

ET



To the Honorable Commissioner

102128834

ached original documents or copy thereof.

1. Name of conveying party(ies):

REALITY-BASED LEARNING COMPANY *6-11-02*

- Individual(s)
- General Partnership
- Corporation-Washington
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 11, 2002

2. Name and address of receiving party(ies):

Name: **The McGraw-Hill Companies, Inc.**  
Address: **1221 Avenue of the Americas**  
City: **New York State: New York** Zip: **10020**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark	Serial No.
LITERACY LAUNCHER @ HOME	78/031,060
LITERACY LAUNCHER	78/031,061

B. Trademark Registrations

Mark	Reg. No.
REALITY BASED LEARNING	2,441,686
REALITY BASED LEARNING	2,491,597

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.  
Street Address: Post Office Box 5257  
City: New York State: New York Zip: 10150-5257

EXPRESS MAIL CERTIFICATE

Date: 6/11/02 Label No: EV028719534-US

I hereby certify that, on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee Service"

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41):.....\$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 04-0100

(Attach duplicate copy of this page if paying by deposit account)

to Addressee Service

DO NOT USE THIS SPACE

Name (Print)

Signature

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall  
Name of Person Signing

Signature

June 11, 2002  
Date

06/19/2002 DBYRNE 00000151 78031060

Total number of pages including cover sheet, attachments, and document: 3

01 FC:481  
02 FC:482

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

WHEREAS, **Reality-Based Learning Company**, a corporation organized and existing under and by virtue of the laws of Washington, and having a place of business at 9521 Willows Road NE, Suite #100, Redmond, WA 98052, hereinbelow called "Assignor", owns and has used in its business certain trademarks which are applied for and registered as follows:

**TRADEMARK APPLICATIONS**

<b><u>TRADEMARK</u></b>	<b><u>SERIAL NUMBER</u></b>
"Literacy Launcher @ Home"	78/031060
"Literacy Launcher"	78/031061

**TRADEMARK REGISTRATION**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NUMBER</u></b>
"Reality Based Learning"	2,441,686
"Reality Based Learning"	2,491,597

WHEREAS, **The McGraw-Hill Companies, Inc.** a corporation organized and existing under and by virtue of the laws of New York, and having a place of business at 1221 Avenue of the Americas, New York New York 10020, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks, trademark application, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said

trademarks, trademark application, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

**REALITY-BASED LEARNING COMPANY**

Dated: April 11, 2002  
By: Charles B. Hall  
Name: Charles B. Hall  
Title: Receiver