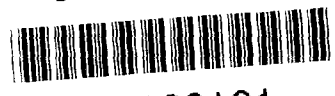


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RECC TF

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): GRSN, Inc. 6-13-02 Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Product Partners, LLC Internal Address: Street Address: 3340 Ocean Park Blvd., #3040 City: Santa Monica State: CA Zip: 90405 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: May 8, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/286,305 B. Trademark Registration No.(s) Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Marnie Wright Barnhorst, Esq. Internal Address: The Trademark Group Street Address: 750 B Street, Suite 2200 City: San Diego State: CA Zip: 92101

7. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 500-405

DO NOT USE THIS SPACE

9. Signature. Marnie Wright Barnhorst, Esq. Name of Person Signing

Signature

6.4.02 Date

Total number of pages including cover sheet, attachments, and document: 2

06/19/2002 DBYRNE 00000232 76286305 40.00 OP 01 FC:481

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002529 FRAME: 0067

ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, GRSN, Inc. ("Assignor"), a California corporation, having a place of business at 3340 Ocean Park Blvd., Suite 3040, Santa Monica, California 90405, intends to use the mark **POWER HALF HOUR** in commerce and has filed an application, now assigned Serial No. 76/286,305, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and

WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Product Partners, LLC ("Assignee"), a California limited liability company, having a place of business at 3340 Ocean Park Blvd., Suite 3040, Santa Monica, California 90405, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at 4:30 p.m., this Eighth day of May, 2002.

GRSN, Inc.

(Signature)

Carl Daikeler, President

(Print or type name and position - must be an officer).

STATE OF CALIFORNIA)

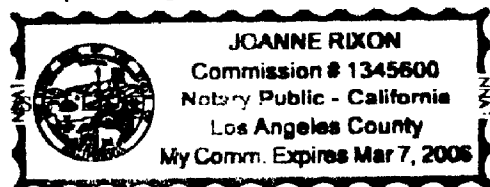
COUNTY OF Los Angeles) ss.)

On MAY 8, 2002 before me, the undersigned Notary Public, personally appeared CARL DAIKELER,

personally known to me

or _____ proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/~~she~~ executed the same in his/~~her~~ capacity, and that by his/~~her~~ signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



RECORDED: 06/13/2002

TRADEMARK
REEL: 002529 FRAME: 0068