



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102129587

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 6-10-02
JPMorgan Chase Bank
(formerly Chase Manhattan Bank)
as Collateral Agent
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Reiman Publications, LLC
Internal
Address: _____
Street Address: 5400 South 60th Street
City: Greendale State: WI Zip: 53129
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other Delaware limited liability company
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest
Execution Date: May 20, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
See attached Schedule A
Additional number(s) attached Yes No 2221084

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Seth Traxler
Internal Address: Kirkland & Ellis
Street Address: 200 East Randolph Drive
City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 28
7. Total fee (37 CFR 3.41).....\$ 715.00
 Enclosed
 any overpayment or underpayment
 Authorized to be charged to deposit account
8. Deposit account number:
22-0440
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Seth Traxler
Name of Person Signing
Seth Traxler / sig
Signature
6-10-02
Date
6
Total number of pages including cover sheet, attachments, and document:

34231-386B
06/19/2002 TDIAZ1 00000107 2221084
01 FC:481 40.00 DP
02 FC:482 675.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

SCHEDULE A

U.S. Trademark Registration

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
...COWLENDAR	2,221,084	2/2/99
... PIG CALENDAR YOU NEVER	2,153,362	4/28/98
SAUSAGE A CALENDAR		
BARNS CALENDAR	2,086,668	8/5/97
BIRDS & BLOOMS	1,964,726	3/26/96
BIRDS & BLOOMS	2,377,842	8/15/00
BIRDS & BLOOMS	2,103,247	10/7/97
CLUCKENDAR	2,186,757	9/1/98
COUNTRY CHURCHES	2,090,269	8/19/97
COUNTRY MILER	2,092,243	8/26/97
COUNTRY WOMAN	2,270,614	8/17/99
COWLENDAR	1,798,663	10/12/93
CRAFTING TRADITIONS	2,105,457	10/14/97
FARM & RANCH LIVING	1,198,664	6/22/82
FLYING FLOWERS	2,254,570	6/15/99
GOOD NEWS IN DEED	2,078,059	7/8/97
LITTLE FARMERS	2,017,018	11/19/96
MAXI-MIX	1,712,877	9/8/92
REMINISCE	1,747,772	1/19/93
REMINISCE	2,099,361	9/23/97
REMINISCE BOOKS	1,938,857	11/28/95
TASTE OF HOME	2,002,133	9/24/96
TASTE OF HOME	2,113,908	11/18/97
TASTE OF HOME	2,431,989	2/27/01
TASTE OF HOME and Design	2,166,005	6/15/98
THE MAGNIFICENT HORSE	2,203,245	11/10/98
TOMATO BOOSTER	1,577,791	1/16/90
WORLDWIDE COUNTRY TOURS	2,248,663	6/1/99
HOMEMAKER SCHOOLS	2,089,229	8/19/97

U.S. Trademarks - Pending

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
None.		

**RELEASE OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Release") is made as of May 22, 2002 ("Effective Date") by and between Reiman Publications, LLC, a Delaware limited liability company, with its principal office at 5400 South 60th Street, Greendale, Wisconsin 53129 (the "Assignor") and JPMorgan Chase Bank (formerly Chase Manhattan Bank), as Collateral Agent, a Delaware corporation, with its principal office at 270 Park Avenue, New York, New York 10017 (the "Assignee").

WHEREAS, pursuant to the terms and conditions of that certain Security Interest in United States Trademarks by and between Assignor and Assignee dated December 1, 1998 (the "Security Interest"), Assignor granted to Assignee a continuing security interest in and to all of Assignor's right, title and interest in and to all of the trademark registrations and trademark applications owned by Assignor (collectively, the "Trademarks"), including, without limitation, the United States trademarks and trademark applications set forth on Schedule A attached hereto;

WHEREAS, the Security Interest was recorded with the United States Patent and Trademark Office ("PTO") on January 8, 1999, at Reel 1839, Frame 0297; and

WHEREAS, Assignor has paid all of its outstanding indebtedness to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee hereby terminates the Security Interest and the Security Agreement, and hereby terminates, cancels, and releases any and all security interests it has against the Trademarks.

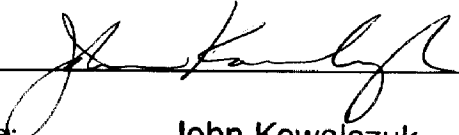
Assignee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark or trademark application, by Assignor, other than those of the foregoing applications set forth on Schedule A (attached hereto), in any jurisdiction throughout the world.

Assignee shall take all further actions, and provide to Assignor, Assignor's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Assignor to more fully and effectively effectuate the purposes of this Release.

* * * * *

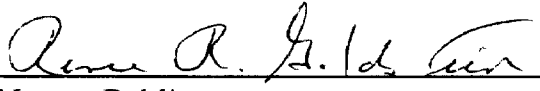
IN WITNESS WHEREOF, Assignee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

JPMORGAN CHASE BANK
(formerly Chase Manhattan Bank)

By: 
Name: John Kowalczyk
Vice President
Title: _____

STATE OF New York)
) SS.
COUNTY OF QUEENS)

On this 20th day of May, 2002 there appeared before me JOHN KOWALCZYK personally known to me, who acknowledged that he/she signed the foregoing Release as his/~~her~~ voluntary act and deed on behalf and with full authority of JPMorgan Chase Bank (formerly Chase Manhattan Bank).


Notary Public

RENEE R. GOLDSTEIN
Notary Public, State of New York
No. 01GO6004274
Qualified in Queens County
Commission Expires 03/23/06

IN WITNESS WHEREOF, Assignor has caused this Release to be executed by its duly authorized representative as of the Effective Date.

REIMAN PUBLICATIONS, LLC

By: [Signature]

Name: JEFFREY R. ANDERSON

Title: SENIOR VICE PRESIDENT & CFO

STATE OF Wisconsin)
COUNTY OF Milwaukee) SS.

On this 17th day of May, 2002 there appeared before me JEFFREY R. ANDERSON personally known to me, who acknowledged that he/she signed the foregoing Release as his/her voluntary act and deed on behalf and with full authority of Reiman Publications, LLC.

[Signature]
Notary Public

SCHEDULE A

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