

06-21-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kelly Pioneer Group, Inc.

6-13-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State New York Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ford Motor Company

Internal Address:

Address:

Street Address: The American Road

City: Dearborn State: MI Zip: 48121

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 05/16/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,983,167

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maria F. Angileri

Internal Address: Brooks & Kushman, P.C.

Street Address: 1000 Town Center, 22nd Floor

City: Southfield State: MI Zip: 48075

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

061505

DO NOT USE THIS SPACE

9. Signature.

06/20/2002 TDIAZ1 00000135 061505 1983167

01 FC:481

40.00 CH Maria F. Angileri

Name of Person Signing

Signature

Signature

June 12, 02

Date

Total number of pages including cover sheet, attachments, and document: 2

All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002529 FRAME: 0502

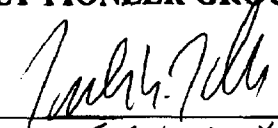
ASSIGNMENT OF TRADEMARK/SERVICE MARK

WHEREAS, Kelly Pioneer Group, Inc., a New York corporation with a principal place of business at 1270 Avenue of the Americas, New York, New York 10020 ("Assignor"), is the owner of the mark AUTOMOTIVE CONSUMER SERVICES and U.S. Trademark Registration No. 1,983,167 in the United States Trademark Office;

WHEREAS, Ford Motor Company, a Delaware corporation with a principal place of business at The American Road, Dearborn, Michigan 48121 ("Assignee"), is desirous of acquiring the mark AUTOMOTIVE CONSUMER SERVICES and the registration thereof;

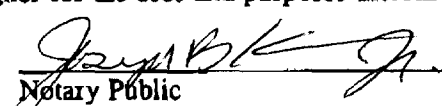
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registration thereof.

KELLY PIONEER GROUP, INC.

By: 
Name: FRANK A. KELLY
Title: PRESIDENT

STATE OF New Jersey)
) ss.
COUNTY OF Monmouth)

On this 16th day of May, 2002, personally appeared before me Joseph B Kerr Jr. the person who signed this instrument, and who acknowledged that she/he is authorized to sign on behalf of the Assignor, and she/he signed it on behalf of the Assignor for the uses and purposes therein mentioned.


Notary Public
My commission expires:

(SEAL)

JOSEPH B. KERR JR.
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/31/2006