

FORM PTO-1618A
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission

(Non-Recordation)

Document ID #

Correction of PTO Error

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Corrective Document

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Frame #

Conveyance Type

Assignment

License

Security Agreement

Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date

Month Day Year

August 7, 2002

Conveying Party

Mark if additional names of conveying parties attached

Name

ABOUT LEARNING, INC.

Effective Date

Month Day Year

August 7, 2002

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

ILLINOIS

Receiving Party

Mark if additional names of conveying parties attached

Name

Mary McNamara

DBA/AKA/TA

Composed of

Address (line 1)

14224 Clarendon Drive

Address (line 2)

Address (line 3)

Tampa

City

Florida

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FLORIDA

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C. 20231

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FORM PTO-1618B
Expires 08/30/99
OMB 0551-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).
 Trademark Application Number(s)
 Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to account)


Deposit Account Number

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert E. Browne
Name of Person Signing


Signature

9/21/02
Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, About Learning, Inc. a corporation organized and existing under the laws of the State of Illinois, ("Assignor") is the owner of the entire right, title and interest in the U. S. trademark application "IN A WORD" serial number 75/490,741, filed on May 22, 1998 (hereafter referred to as "the trademark"), and

WHEREAS, Mary McNamara, an individual whose current address is 14224 Clarendon Drive, Tampa, Florida, ("Assignee") desires to acquire all right, title and interest in the trademark, together with that portion of the goodwill of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

In order to make and record a specific formal Assignment of the trademark application from ASSIGNOR to ASSIGNEE, made nunc pro tunc as of the date of Aug 7, 2002 be it known that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned, transferred and set over, and by this instrument does hereby sell, assign, transfer and set over to ASSIGNEE, and its successors and assigns, as of Aug 7, 2002 the entire right, title and interest owned by ASSIGNOR in and to the trademark, together with that portion of the goodwill of its business associated therewith, and all claims for past damages by reason of infringement of said trademark and with the right to sue for and collect the same for ASSIGNEE's own benefit and for the benefit of its successors, assigns and other legal representatives.

And ASSIGNOR does hereby covenant and agree, for itself and its successors and assigns, that it will execute and deliver to ASSIGNEE, without expense to itself, any and all additional documents and perform any further acts necessary to vest in ASSIGNEE the rights hereby conveyed.

IN TESTIMONY WHEREFORE, ASSIGNOR has caused this instrument to be signed by its duly authorized officer as shown below.

ASSIGNOR: About Learning, Inc.
Michael McLeary

SUBSCRIBED & SWORN TO
before me this 7 day
of August, 2002

Name: _____
Title: Vice President
Dated: 8/07/2002

Notary Public
My Commission expires: 09/21/05
Name: Marcia Allen

