

06-26-2002

FORM P, O-1594
(Rev. 6-93)
OMB No. 0051-0011 (exp. 4/94)



SHEET
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Arizona Mail Order Company, Inc. 6.19.02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: LM&B Catalog, Inc.
Internal Address: _____
Street Address: 3740 East 34th Street
City: Tucson State: AZ ZIP: 85713

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 18, 2002

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
76/308194 - BROWNSTONE WOMAN

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane Madenci
Internal Address: Brown and Bain, P.A.

Street Address: One South Church Avenue, 19th Floor

City: Tucson State: AZ ZIP: 85701

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Diane Madenci [Signature] June 18, 2002
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

06/26/2002 ANNIED1 00000034 76308194 40.00 DP
01 FC:481

TRADEMARK
REEL: 002531 FRAME: 0237

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Arizona Mail Order Company, Inc. ("Assignor"), a Delaware corporation, currently residing at 3740 East 34th Street, Tucson, Arizona 85713, is the owner of the Servicemark Application Serial Number 76/308194 ("Application") pending before the United States Patent and Trademark Office for the mark BROWNSTONE WOMAN ("Mark"); and

WHEREAS, LM&B Catalog, Inc., a Delaware corporation currently residing at 3740 East 34th Street, Tucson, Arizona 85713 ("Assignee"), is desirous of acquiring Assignor's interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark and the Application.

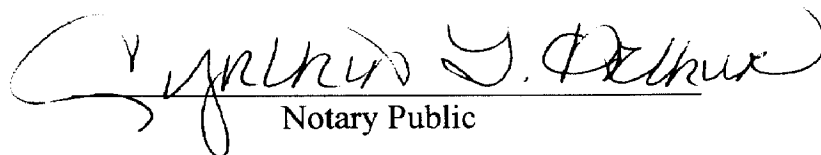
ASSIGNOR:



Austin Patterson
Chief Operating Officer
Arizona Mail Order Company, Inc.

STATE OF ARIZONA)
) ss.
County of Pima)

The foregoing instrument was acknowledged before me this 18 th day of June, 2002, by Austin Patterson, Chief Operating Officer of Arizona Mail Order Company, Inc.


Notary Public

My commission expires:

September 4, 2005

Notary Public State of Arizona
Pima County
Cynthia L. Arthur
Expires September 4, 2005

June 19, 2002

Arizona Mail Order Company, Inc.
Trademark Application Assignment

Dear Sir or Madam:

Enclosed please find the following:

1. the cover sheet and a copy of the assignment document requesting recordation of United States trademark application number 76/308194 for the mark BROWNSTONE WOMAN;
2. the \$40.00 filing fee; and
3. a return postage paid, self-addressed postcard acknowledging receipt of the assignment document and recording fee.

Please call me if you have any questions.

Sincerely,


Diane Madenci

Commissioner of Patents and Trademarks
BOX ASSIGNMENT
2900 Crystal Drive
Arlington, Virginia 20231

U.S. EXPRESS MAIL EJ026198226US

DM/mw

Enclosures

Copy with enclosures to:

Pauline Comeau
Arizona Mail Order Company, Inc.
3740 East 34th Street
Tucson, Arizona 85713