FORM PTO-1594 (Modified)
1-31-92

06-26-2002

REC

102136153

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

OIPE JC34 JUN 19 2002 PATENT & TRADEMARK OFFICE

1. Name of conveying party(ies):

Domaine Mumm, Inc.

6·19·02

2. Name and address of receiving party(ies):

Diageo North America, Inc.
Six Landmark Square
Stamford, CT 06901-2704

3. Nature of conveyance:

[X] Assignment [ ] Merger
[ ] Security Agreement [ ] Change of Name
[ ] Other:

Execution Date: June 14, 2002

Effective Date: June 14, 2002

[ ] Individual(s) citizenship:
[ ] Association:
[ ] General Partnership:
[ ] Limited Partnership:
[X] Corporation-State: Connecticut
[ ] Other:

If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: [ ] yes; [X]No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s):
A. Trademark Application No.(s):

B. Trademark Registration No.(s):

2,355,571

5. Name and address of party to whom correspondence document should be mailed:

Matthew J. Scott
Attn: TMSU
Morgan, Lewis & Bockius LLP
1111 Pennsylvania Avenue, N.W.
Washington, D.C. 20004

Telephone: 202-739-5078
Facsimile: 202-739-3001
E-Mail: mscott@morganlewis.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R.§ 3.41) $40.00

[X] Check enclosed.

[X] Authorized to charge overpayments/deficiencies to deposit account.

8. Deposit account number:

13-4520

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Matthew J. Scott
Name of Person Signing

Signature

June 19, 2002
Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

06/25/2002 LMUELLER 00000122 2355571
01 FC:481 40.00 OP

1-WA/1782690.1

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Domaine Mumm, Inc., a California corporation, having a principal business address at 800 Third Avenue, New York, New York 10022, ("Assignor"), in favor of Diageo North America, Inc., a Connecticut corporation, having a principal business address at Six Landmark Square, Stamford, Connecticut, 06901-2704, ("Assignee").

WHEREAS, Assignor is the owner of rights in the name GREG FOWLER as used to identify beverage alcohol products, including but not limited to the United States federal registration number 2,355,571 for the mark FOWLER GREG FOWLER Plus Design ("the Mark") and the goodwill developed through the use of the Mark;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, all of its entire right, title, interest in and to the name GREG FOWLER as used to identify beverage alcohol products, including but not limited to the Mark and the registration therefor and the goodwill of the business connected with the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 14th day of June, 2002.

DOMAINE MUMM, INC.

By: Dana M Gilland

Printed Name: Dana M Gilland

Title: Authorized Representative

1-WA/1757124.2

Morgan, Lewis & Bockius LLP
1111 Pennsylvania Avenue, NW
Washington, DC 20004
Tel: 202.739.3000
Fax: 202.739.3001
www.morganlewis.com

Catherine R. Howell
Legal Assistant
202-739-5652
chowell@morganlewis.com

OIPE JC34
JUN 19 2002
PATENT & TRADEMARK OFFICE

Morgan Lewis
COUNSELORS AT LAW

June 19, 2002

VIA HAND DELIVERY

Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attention: Assignment Branch

Re: Recordation of Assignment
Our Ref.: 0546411-0057-1236

Dear Madam:

We enclose for recording at the Assignment Branch a Recordation Cover Sheet reflecting the assignment of registration number 2,355,571 for the mark FOWLER GREG FOWLER Plus Design.

The details of this recording are set forth in the enclosed Recordation Form Cover Sheet in compliance with the Patent and Trademark Office Rules. A check in the amount of $40.00 is enclosed in payment of the fee. Please charge any additional fees to the deposit account of Morgan, Lewis & Bockius LLP, Account No. 13-4520.

Please contact me if you have any questions. Thank you for your assistance with this matter.

Sincerely,

Catherine R. Howell
Legal Assistant

Enclosures

cc: Carole R. Klein (w/encls.)
Matthew J. Scott (w/encls.)

Philadelphia Washington New York Los Angeles Miami Harrisburg Pittsburgh
Princeton Northern Virginia London Brussels Frankfurt Tokyo